

Educational Tools & Infoproducts

Create programs integrating these tools. Increase your knowledge, skills, and attitudes (and those of your team) about this topic. Use as gifts, recognitions, or promotions.

How? By investing in one or more of the following resources written & recorded by Sylvia Henderson, from the Idea Success Network.

-  Stuff for / Tips for **Busy People series** (hardbound & eBook formats):
 - Proven Techniques You Can Use to Be An *Effective Communicator*
 - Proven Techniques You Can Use to Give *Powerful Presentations*
 - 52 *Motivational Moments* to Help You Succeed
 - Proven Techniques You Can Use to *Communicate, Cope, and Lead in Uncertain Times*
 - *Leadership Lessons for Life: Proven Techniques for All Levels of Leadership* (eBook only)
 - *Affirmations 101* (eBook only)

 **XTIVSATIONS:** *How Old Farts Must Communicate With Young Whippersnappers More Effectively, and Vice Versa (So We Can Get On With Life & Get Things Accomplished)*. ISBN #1-932197-31-1.
Communicate across generations.

 **Hey, That's My Ideal** *How to Speak Up and Get Recognized for What You Know and Think*. ISBN #978-1-932197-32-7. Idea clarity, strategy, communication, and implementation.

 **Conversations on Success.** (Co-Authors: Sylvia Henderson, Deepak Chopra, Mark Victor Hansen, and others). ISBN #1-932863-06-0.
Success & motivation from multiple perspectives.

 **Success Language: Card Deck.** 24 reference cards for table-top or pocket reference. ISBN #1-932197-04-4. Life skills. Personal branding.

 **Success Language: Motivational Moments. Audio CD.** A collection of one-to-two-minute original motivating guiding words for your life, written and spoken by Sylvia Henderson. ISBN #1-932197-10-9.

 **Effective Communication:** Critical Skills You Need to Succeed, in Less Than One Hour (CD: audio, handout, & article for your newsletter)

And more! **Resources are continually added.**

Inquire about quantity orders and customization (promotional) options.

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Position Your Ideas for Profit

Get your ideas out of your head and into action by making an **IMPACT**®.

I	Initiate the idea. Use creative thinking techniques. Capture everything.
M	Mold your message. Organize your thoughts. Collaborate for multiple perspectives.
P	Plot your strategy. Whom do you need? To do what? By when? What do <i>you</i> need to do?
A	Attention...command it. If you don't capture and hold people's attention they can't hear and receive your idea messaging.
C	Communicate. Use effective communication and presentation skills to persuade people to accept your ideas.
T	Terminate assertively. Ask for what you need or want. Be specific. Keep your end result in mind. Encourage action.

Make an **IMPACT**® with your ideas. Get clarity, create strategies, take action, and be accountable to your (and your team's) ideas. **Request Sylvia's programs at the contact information below.**

"A lot of people have dreams and never do anything about them. When you have ideas and dreams, you do something about them."

~ *Paul Newman (American Actor & Entrepreneur)*



IDEA SUCCESS
NETWORK

Reveal the power of your ideas and position them for profit

For information on workshops, strategy sessions, retreats, coaching, virtual seminars, keynotes, educational materials & our Idea Success Community:

Sylvia Henderson at (301) 260-1538

E-mail: Sylvia@springboardtraining.com

Website: www.IdeaSuccessNetwork.com

Website: www.SpringboardTraining.com

International Ideas Month

March 1-through-31
(As referenced in Chase's Calendar of Events)



Everyone has ideas! For some, the challenge is too many. We need to be encouraged & motivated; to build skills; to communicate our ideas for consideration; to be in action and accountable to implement them.

This month is dedicated to our ideas – large, small, great, forgettable, past, current and ideas yet to come. Without constant new ideas, progress and people stagnate.

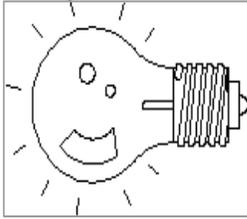
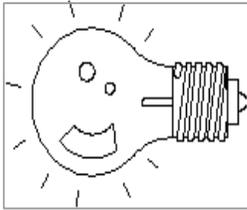
Make an IMPACT® with your ideas!

"Ideas not coupled with action never become bigger than the brain cells they occupied."

~ *Arnold H. Glasgow*

Bookmark Your Ideas

In the middle of reading a book or magazine you get an idea. How do you capture that spark until you can do something about it? Cut out these idea markers! Make copies. Keep them in convenient reading locations so you can grab one, make a note, and stick it between the pages where you sparked your idea.



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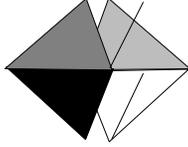


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Make a Perspective Pyramid©

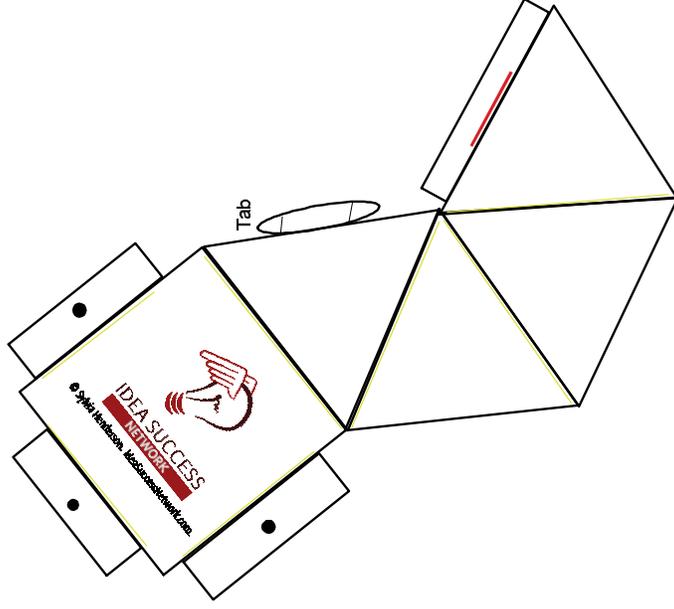
Use this pyramid project to build on your ideas. Cut out the figure along the perimeter of the design. Glue or tape the tabs and fold along the lines.

One way to use this.



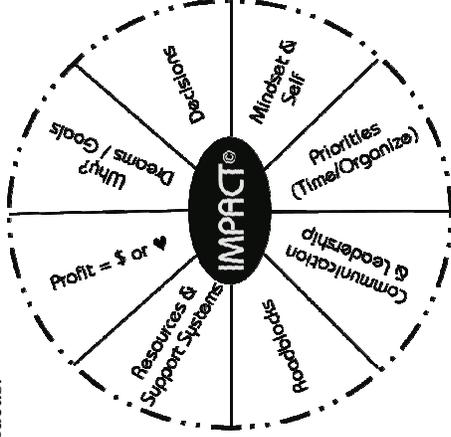
Write ideas that come to mind, or different perspectives of the same idea, along the sides. Get your ideas flowing as you play with the pyramid and turn it around!

Tip: Put the pattern on a copier set at 200% or higher enlargement.



Programs by Sylvia Henderson

Sylvia Henderson helps individuals and teams reveal the power of their ideas and position their ideas for profit. She is the founder of Idea Success Network. Sylvia gets you clear about, develop strategies for, take action on, and be accountable to your ideas.



This wheel represents the foundation of Sylvia's programs. She uses her collaborative discovery and accountability IMPACTI© process to coach, speak, facilitate workshops and an annual Idea Success Summit©, and conduct Idea Labs© & strategy sessions so you can convert your concepts to cash. Sylvia is the author of "Hey, That's My Idea!" and other books & infoproducts, and hosts a cable TV program on implementing ideas. **Her passion is getting people to realize, and take action on, their own "a-ha's!" to make a difference in their lives.**

Sylvia's experience includes 20+ years as a corporate trainer, team leader & manager, and association leader practicing the idea facilitation, leadership, communication and motivational skills she now presents in her programs.

Trust. Collaboration. Sharing. Supportive. Accountable. Comfortable. Intentional. Purposeful. Integrity. Available. Helpful. In action. Want a space with these attributes?

Join IdeaSuccessCommunity.com and put your ideas into action. Virtual & live programs monthly.



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