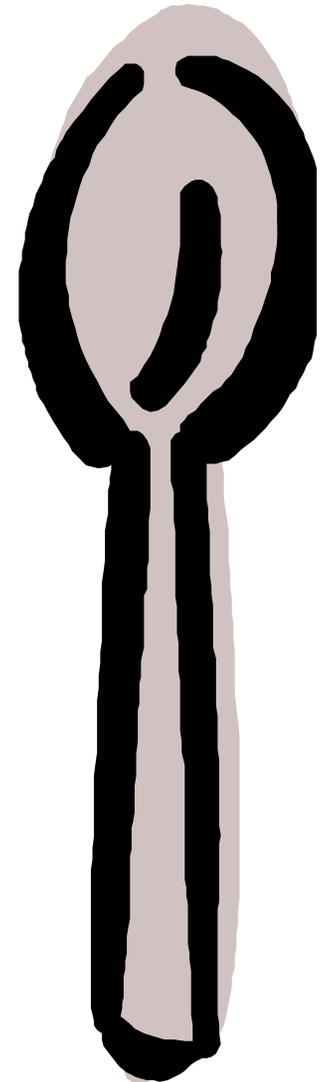
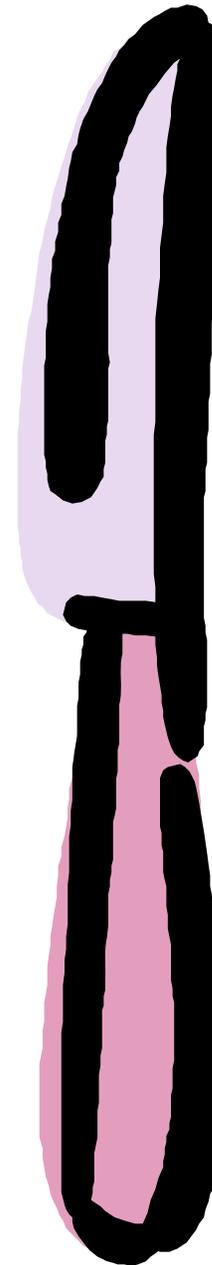
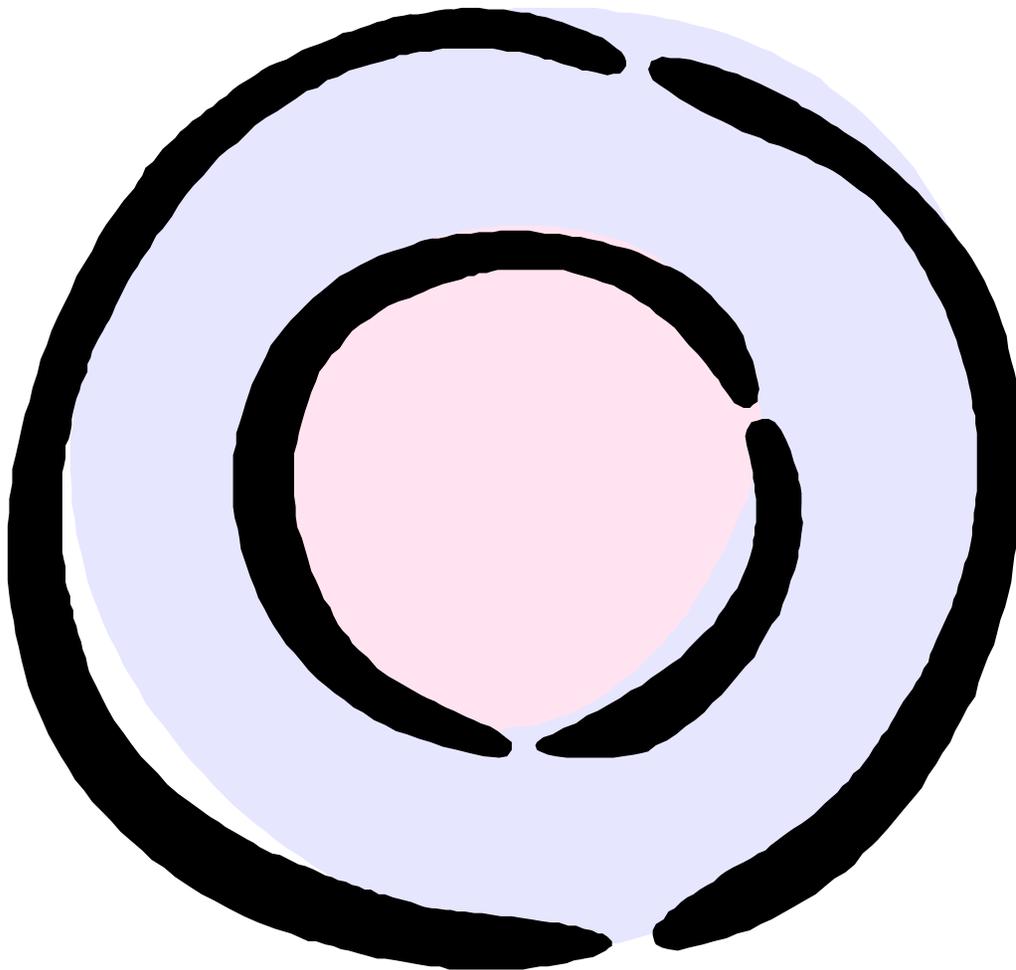
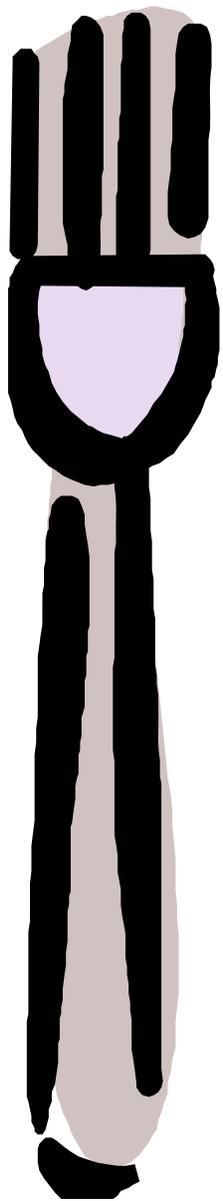


# Over-Thinking & Under- Doing



*I've Got to **Finally** Get Things Done!*





# Why?



“An idea gets us interested,  
but a dream gets us excited.”

~ David DeNotaris



# Sylvia's Idea Story: Ketchup



# Sylvia's Idea Story: Ketchup



“Ideas are like rabbits. You get a couple and learn how to handle them, and pretty soon you have a dozen.”

*~ John Steinbeck*



Photo by Jane Burton



# “Money Idea”



# Decisions!

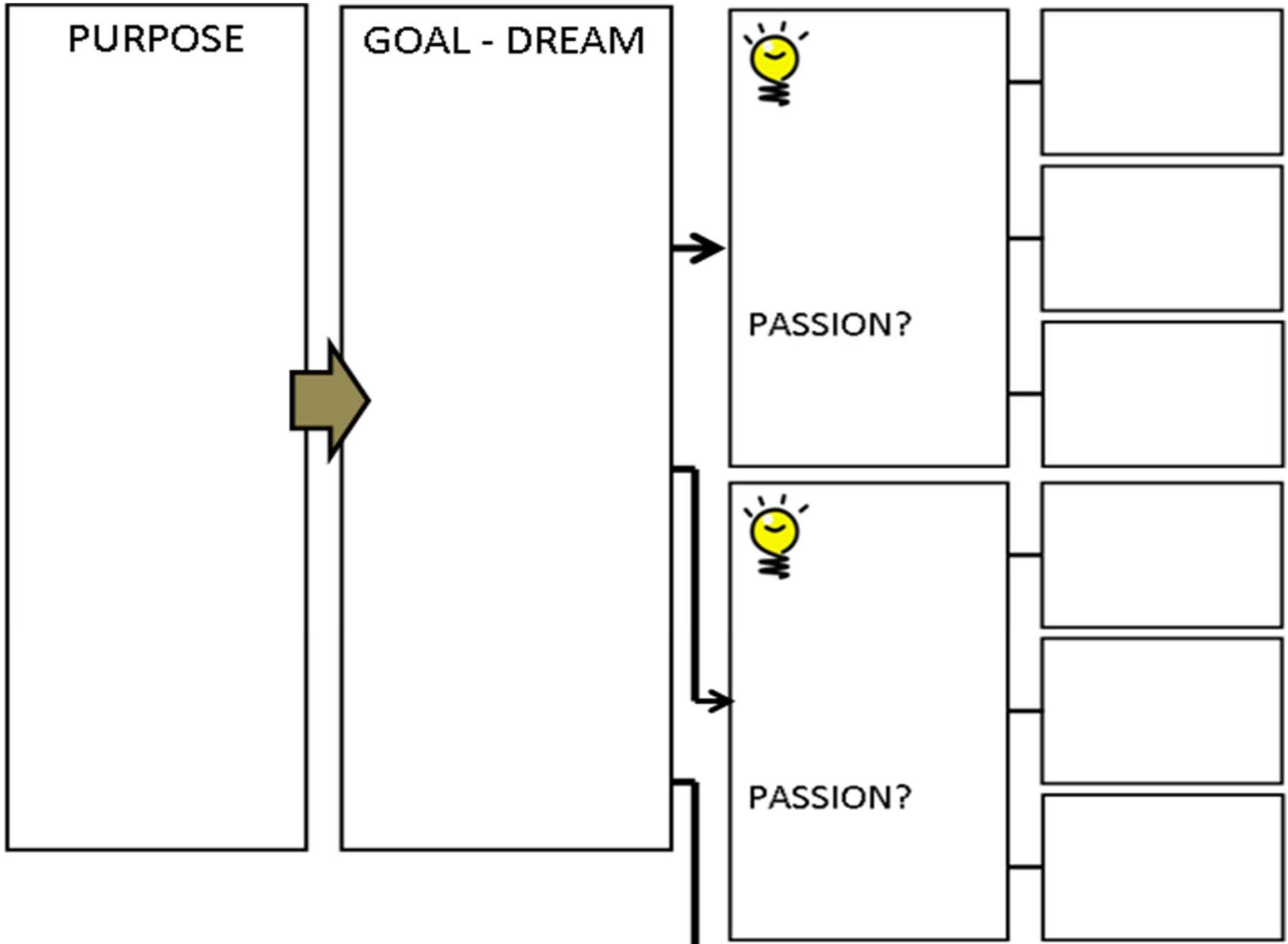


**Positives +**

**Negatives -**

**Considerations /  
Research**





<b>Situation</b> - or - <b>Idea</b>	<b>Strengths</b>	<b>Weaknesses</b>
	<b>Opportunities</b>	<b>Threats</b>
<b>Decision:</b>		
<b>Additional Notes:</b>		





# Give your ideas I·M·P·A·C·T.®



“An idea not coupled with action will never get any bigger than the brain cell it occupies.”

~ Arnold H. Glasgow





Initiate your idea

**Mold your message**

**Plot your strategy**

**Attention...command it**

**Communicate for action**

**Terminate assertively**





# Capture them all!



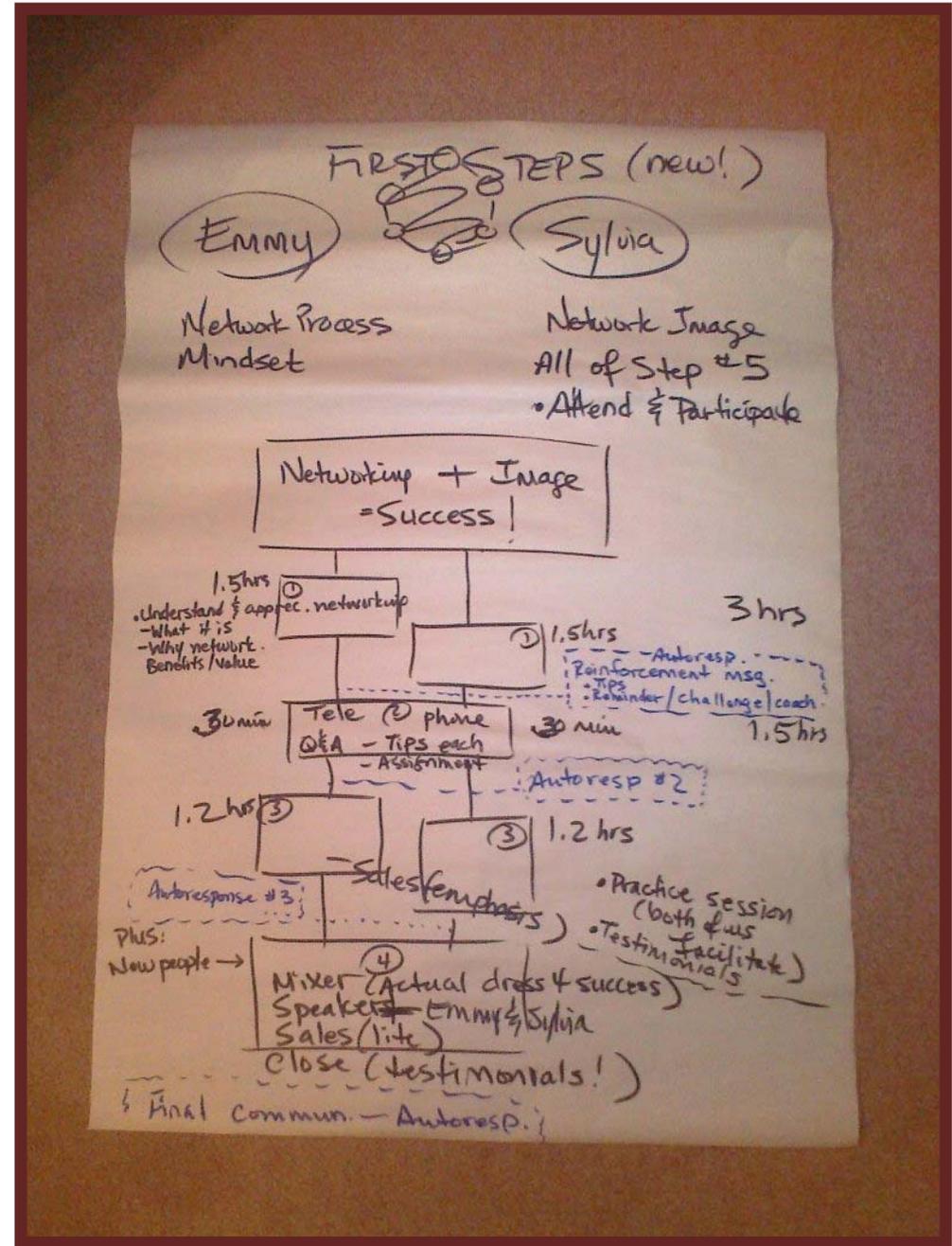
Blank slate  
Notebook | journal  
Note cards  
“Sticky posts”  
Mind map  
Apps

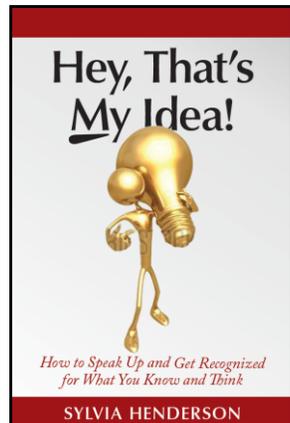
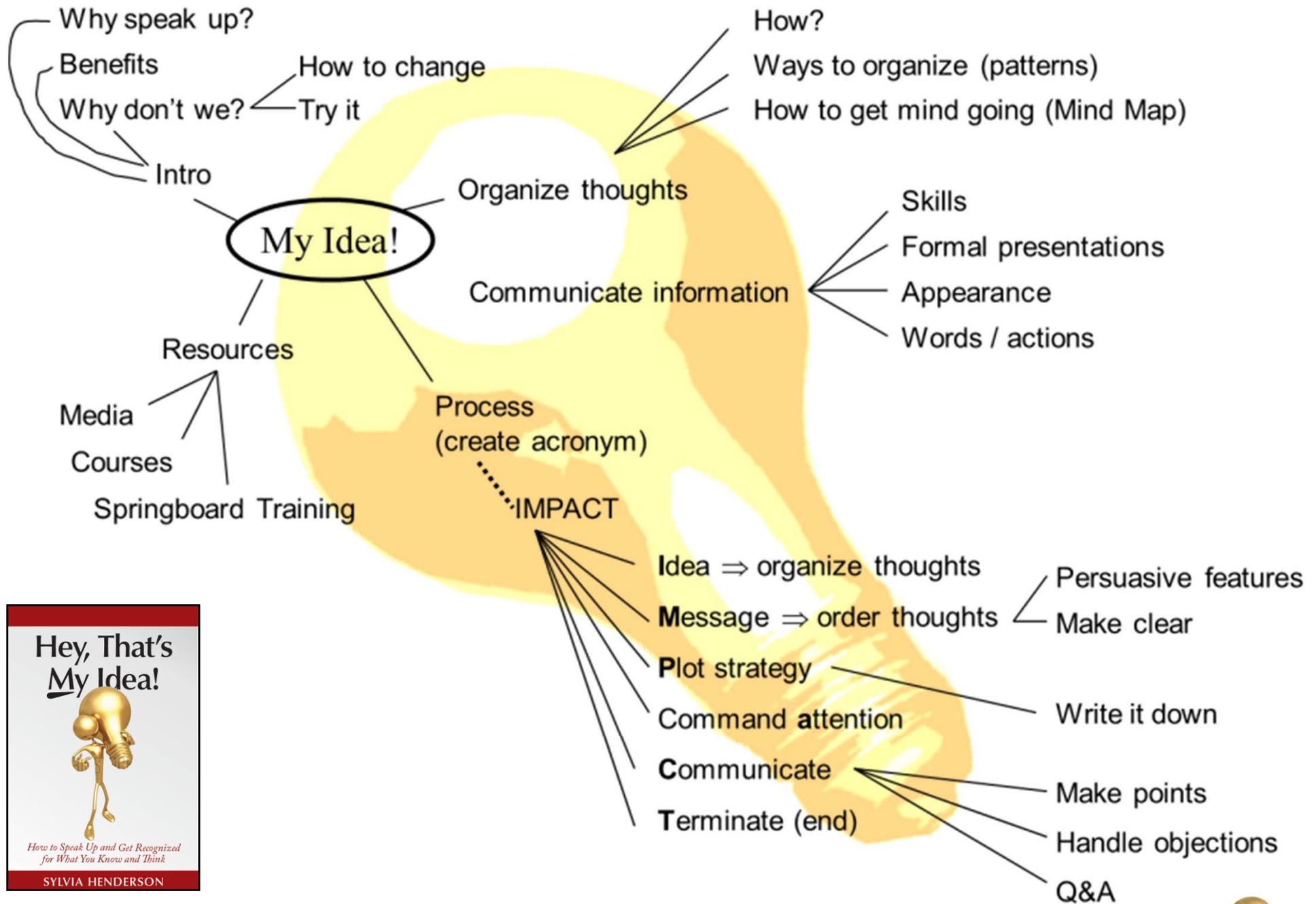
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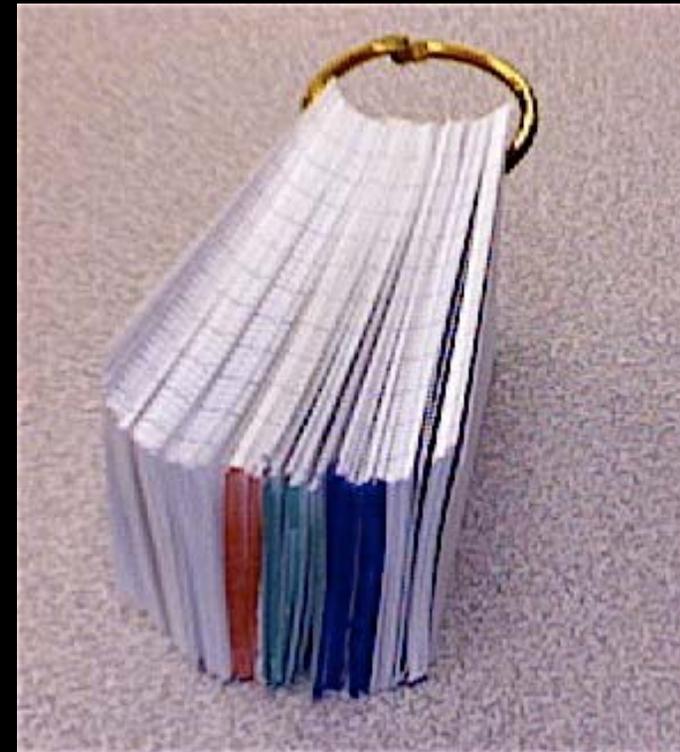
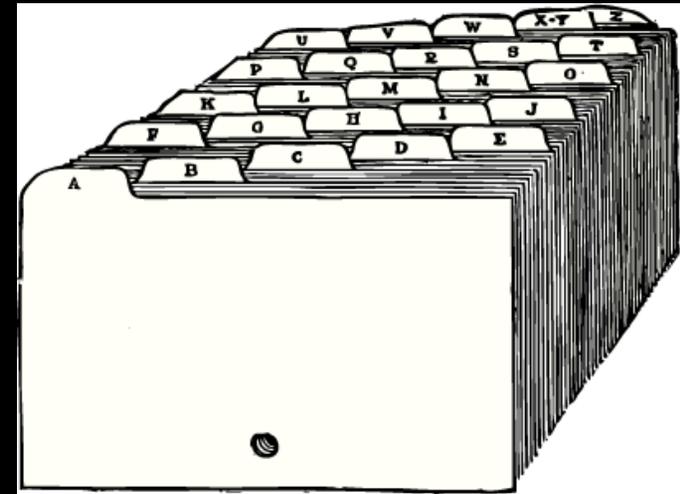
## Suggestions?



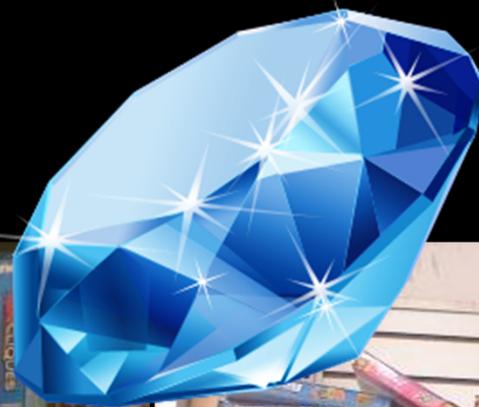
# Example: Started with a blank newsprint







# Dollar store diamonds



Springboard Training - springboardtraining - Evernote

File Edit View Format Tools Help Sync Trunk New Note All Notes Share Print Delete Usage

Account Shared

Notes by Created Search

Created	Updated	Title	Notebook	Tags	Sync	Size
10/19/2009 6:48 PM	6/12/2011 2:06 PM	Welcome to Evernote	Springboard Training			5.9KB

EVERNOTE

## Evernote Sticky Notes

You can download the application here:  
[Download setup](#)

EVERNOTE STORE  
Get your very own Evernote t-shirt!

6:19 AM  
8/3/2011



PENS & INK • CIRCA NOTEBOOKS • PAPER PADS & FOLIOS • DESK ACCESSORIES • FURNITURE & LIGHTING

WHAT'S NEW • GIFT GUIDE

BRIEFCASES & TOTES • CASES & WALLETS • NOTE CARDS • READING TOOLS • BOOKS • LAP DESKS

OUTLET



Levenger presents  
**Pen Outfitting**

*Exquisite*  
French-milled paper  
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**NOUVEAU NEW**  
RHODIA classic  
meeting book

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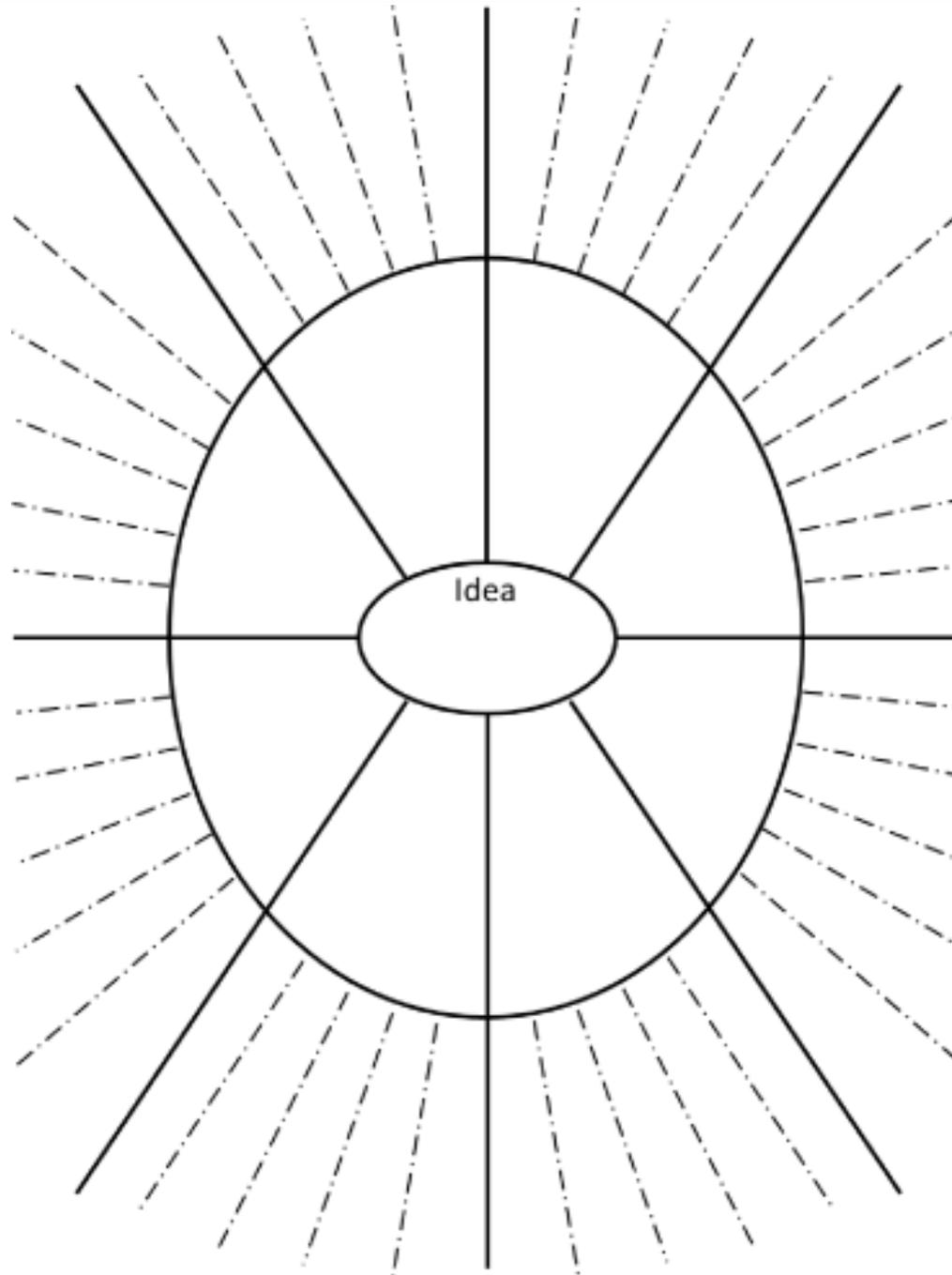


**Circa**  
Create | Organize | Recreate

**NEW  
ARRIVALS**

**OUTLET**  
UP TO 60% OFF



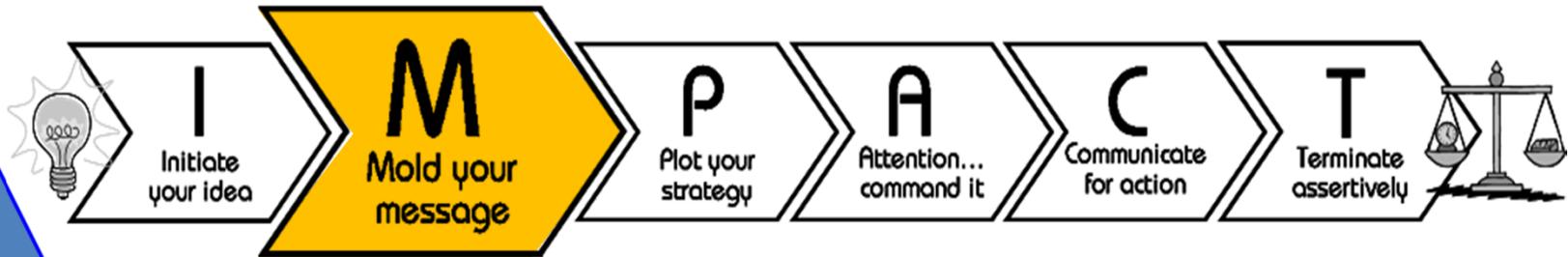




<i>What is it that bothers you about the situation you would like to change? Improve?</i>		<i>What resources for this idea do you already have?</i>
<i>What are the costs/sacrifices involved in making your idea happen?</i>		
<i>What is the timeframe for results?</i>	<i>Describe the situation sparking your thoughts.</i>	<i>What is it that you want to eliminate or avoid in similar situations in the future?</i>
<i>What are the costs of keeping your idea to yourself? Of allowing things to continue as they are?</i>		<i>Who will be affected?</i>
		<i>What resources will you need to gather?</i>







**General to specific**

**Problem – solution**

**Chronological**

**Whole part whole**

**Logistical**

**Simple – complex**

**Cause – effect**

**Before and after**





# Example: "Sticky paper" notes



# to do

- 10 MORE ADVERTISING IDEAS
- Online Adverts (ads)
- Online Adverts (cont)
- Online Adverts
- Online Adverts
- Online Adverts (any size)

- Online
- Online
- Online

Read more about us

## Focus

Customer

Product

Marketing

Service

Price

Place

Time

People

## Process Methodology

Process Methodology

Step 1

Step 2

Step 3

Step 4

Step 5

Step 6

Step 7

Step 8

Step 9

Step 10

## To Do

To Do

Task 1

Task 2

Task 3

Task 4

Task 5

Task 6

Task 7

Task 8

Task 9

Task 10

## Goals

Goals

Goal 1

Goal 2

Goal 3

Goal 4

Goal 5

Goal 6

Goal 7

Goal 8

Goal 9

Goal 10

## Suggestions / Outlets

Suggestions / Outlets

Suggestion 1

Suggestion 2

Suggestion 3

Suggestion 4

Suggestion 5

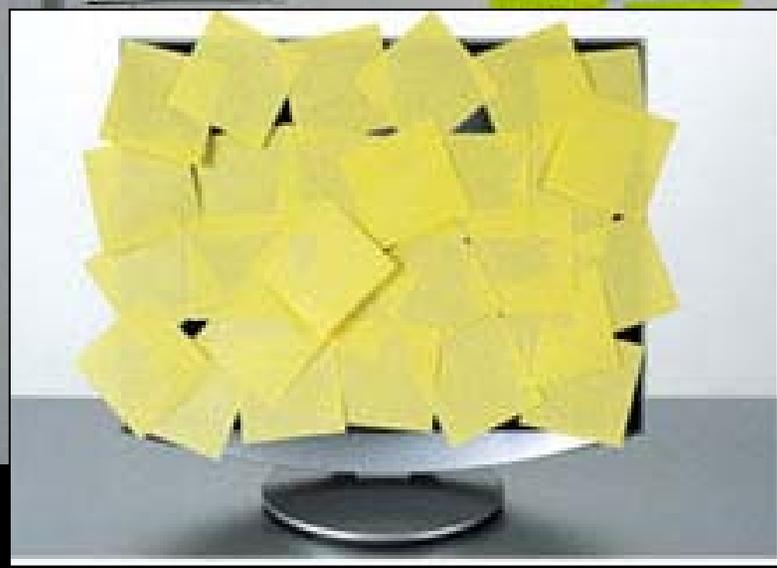
Suggestion 6

Suggestion 7

Suggestion 8

Suggestion 9

Suggestion 10



1

2

3



Example:  
Sylvia & Emmy

**FIRST STEPS (new!)**

Emmy      Sylvia

Network Process Mindset      Network Image

• Attend & Participate

Networking + Image

1.5 hrs

- Understand & a
- What it is
- Why net
- Benefits

30 min      Tele (phone) Q&A - Tips each - Assignment      30 min      1.5 hrs

1.2 hrs      1.2 hrs

Autoresp #2

Autoresp #3

PLUS: New people →

Mixer (Actual dress & Speakers - Emmy Sales (lite) Close (Destin

Final commun. - Autoresp

• Practice session (both of us)

• Testin

2

Networks Events - Internal & Public

BEFORE      DURING      AFTER

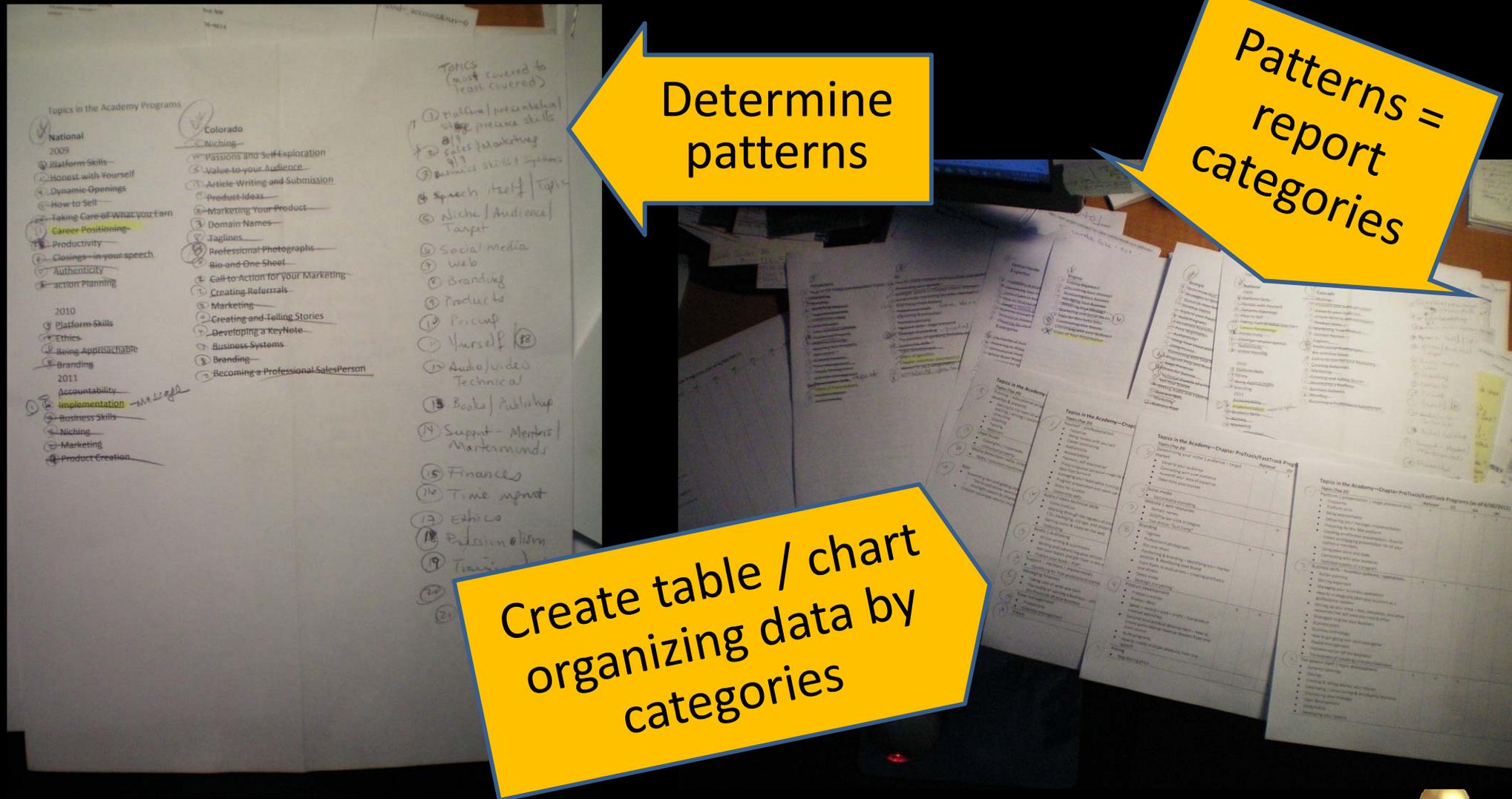


**Process works for organizing presentation slides, too!**



# Example: Organizing data

## From survey responses to action report



Determine patterns

Patterns = report categories

Create table / chart organizing data by categories





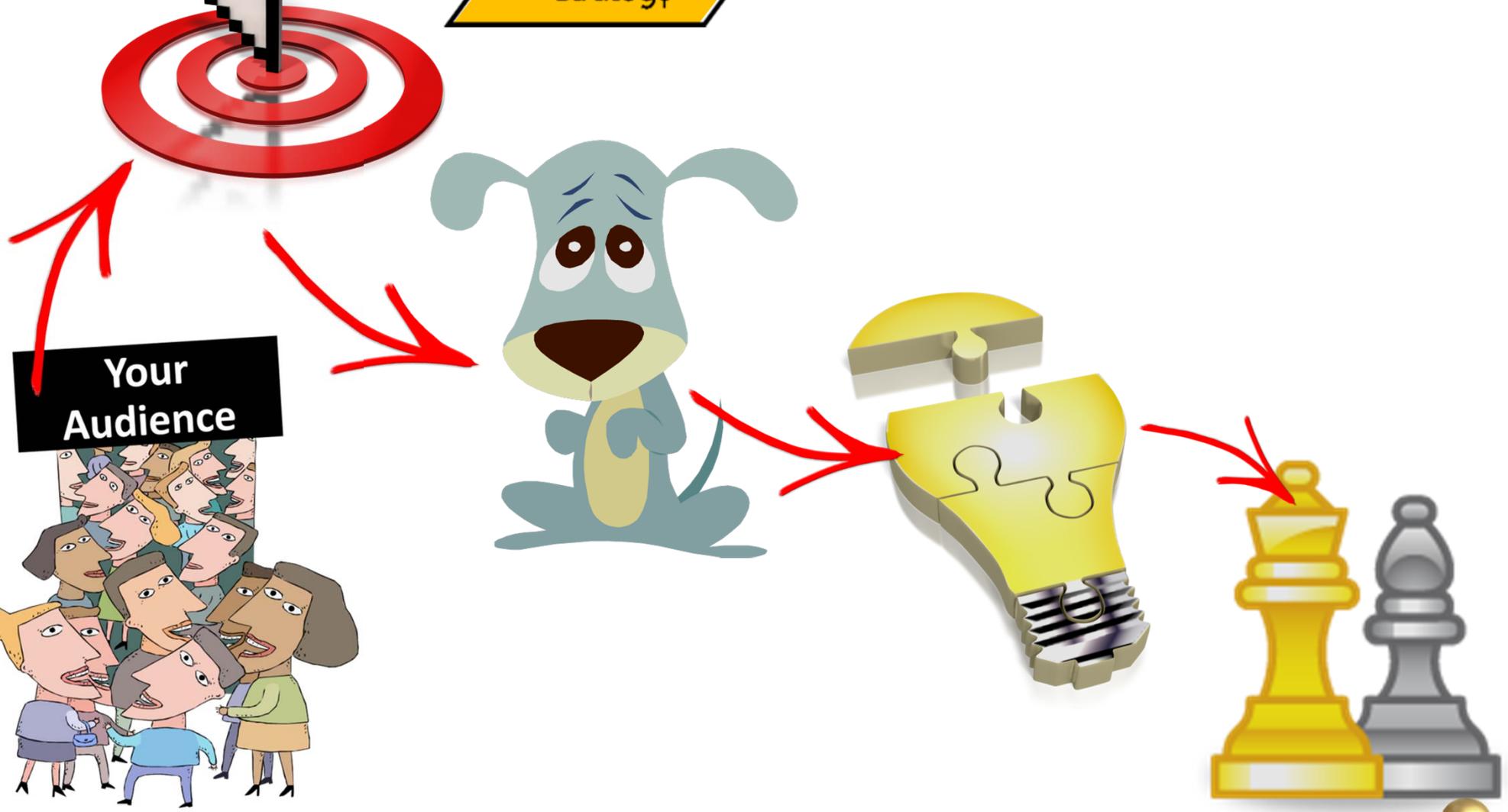


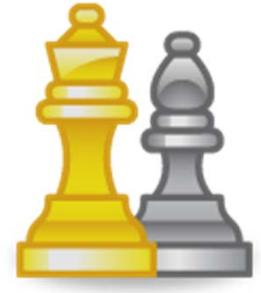
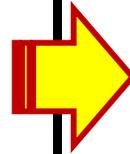


Power of Collaboration!





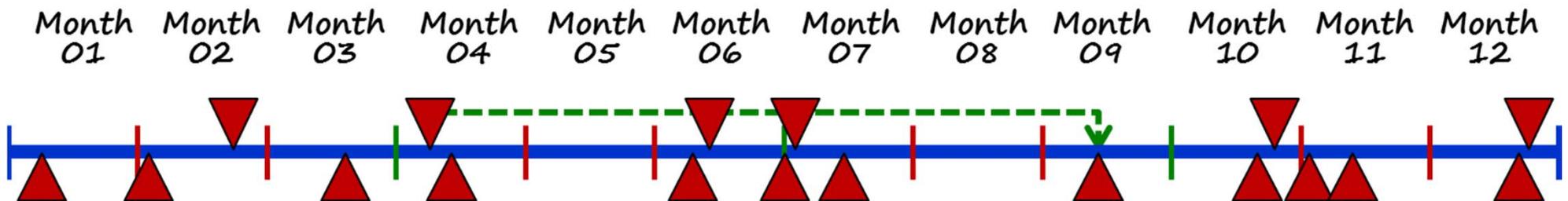




1. Worksheet

2. Project Log

3. Calendars / Timelines



What	Who	By When	Resources / Dependencies	X
<p><b>Example: Create a model to demonstrate concept.</b></p>	<p>SH</p>	<p>yyyy-mm-dd</p>	<ul style="list-style-type: none"> <li>• Raw materials</li> <li>• Diagram (on napkin from meeting w/PH)</li> <li>• GF available by phone for ???s</li> </ul>	
<h1>Project Log</h1>				
<div style="border: 2px solid blue; border-radius: 50%; padding: 20px; display: inline-block;"> <h2 style="color: yellow;">Keep track!</h2> </div>				





I

Initiate your idea

M

Mold your message

P

Plot your strategy

A

Attention... command it

C

Communicate for action

T

Terminate assertively



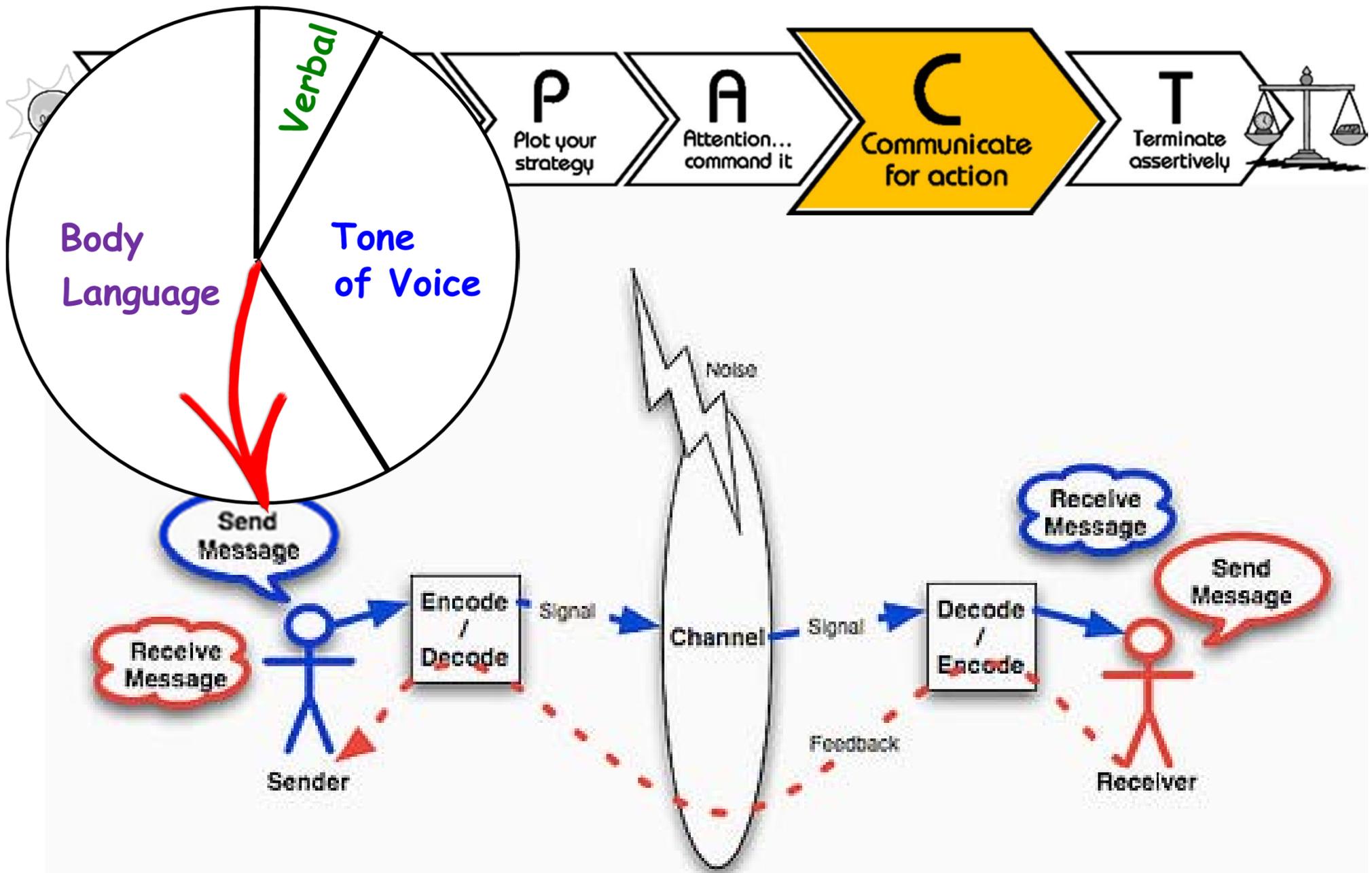
Horror movie tonight!  
Show starts at  
8:00PM promptly.

Public



Speaking





# Communications – Viral





**I**  
Initiate  
your idea

**M**  
Mold your  
message

**P**  
Plot your  
strategy

**A**  
Attention...  
command it

**C**  
Communicate  
for action

**T**  
Terminate  
assertively



# Give your idea I·M·P·A·C·T



Initiate your idea

Mold your message

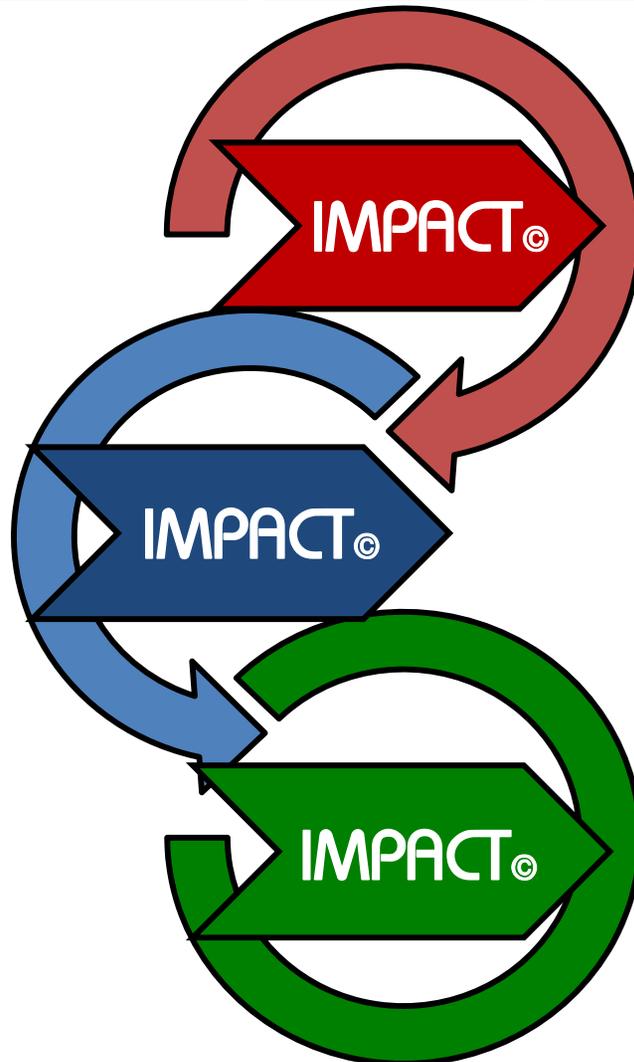
Plot your strategy

Attention...command it

Communicate for action

Terminate assertively





# Collaborative Discovery & Accountability



- 💡 Coaching / advisory services
- 💡 Virtual seminars
- 💡 Workshops
- 💡 Idea Success Summit©
- 💡 Idea Success Labs©
  - With thought leaders + Individual "Success Strategy Spotlights©"
- 💡 Keynote speaking
- 💡 Strategy & accountability sessions
- 💡 eZine
- 💡 More!



"I want to  
join in *the*  
community!"

IdeaSuccessCommunity.com

Sylvia Henderson

www.IdeaSuccessNetwork.com

E-mail: Sylvia@SpringboardTraining.com

Phone: 301-260-1538



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taking action.)*

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Last Name:

Email:

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Hey, That's  
My Idea!



Imagine  
have -  
life -  
more

(c) you  
ss and  
ment  
more

*How to Speak Up and Get Recognized  
for What You Know and Think*

SYLVIA HENDERSON

1.

2.



The background of the slide is a close-up photograph of the interior of an oven. A bright light source, likely a heating element, is visible on the left, casting a warm glow. In the center, there is a circular fan or vent with a grid pattern. The oven's interior is made of dark metal, and the perspective is from inside, looking towards the back wall.

A half-baked idea is okay  
as long as it's in the oven.

*~Author Unknown*

