

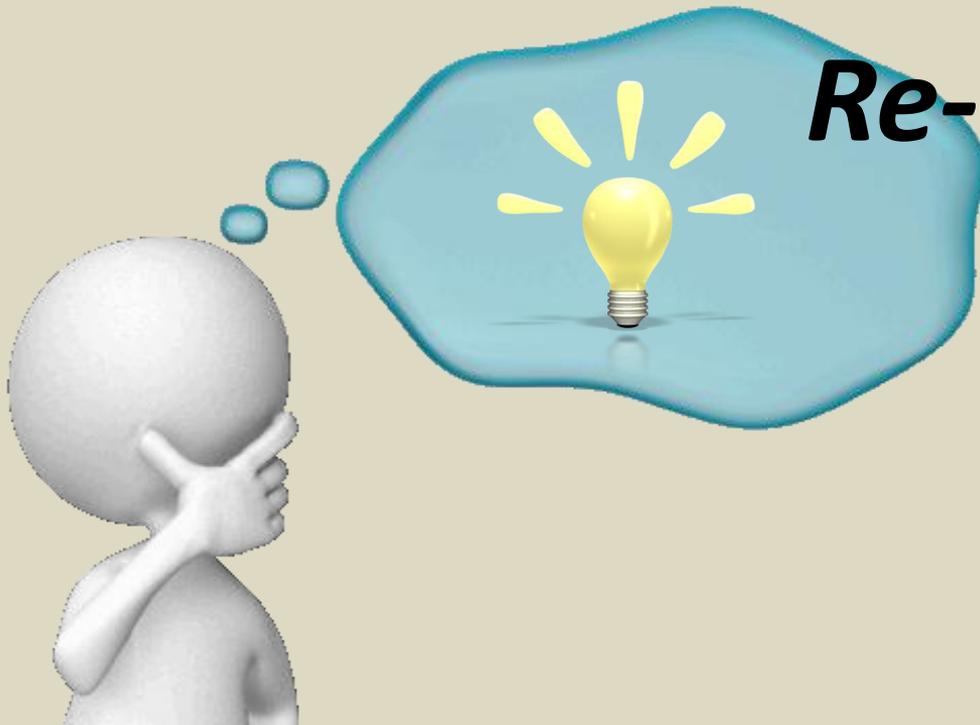
# How's it Going With YOUR Idea?

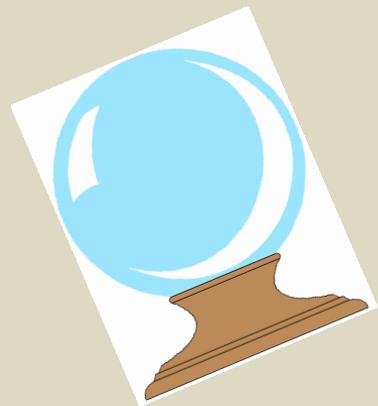
*Re-Focus & Revise*



*for*

*Real Results,  
Real Soon*





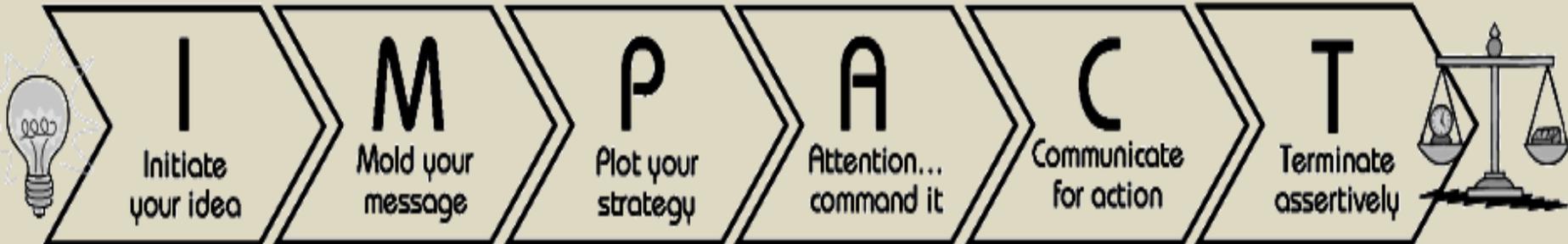
# Why?



“An idea gets us interested,  
but a dream gets us excited.”

~ *David DeNotaris*

# Give your idea I·M·P·A·C·T.®



“An idea not coupled with action will never get any bigger than the brain cell it occupies.”

~ Arnold H. Glasgow



Initiate your idea

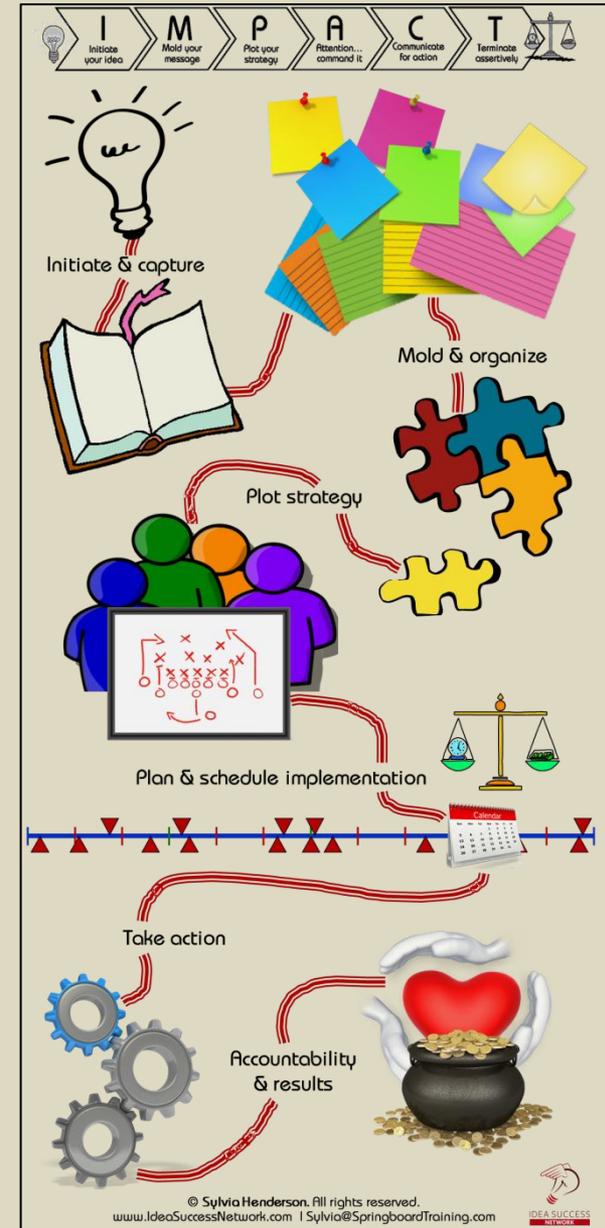
Mold your message

Plot your strategy

Attention...command it

Communicate for action

Terminate assertively



# There's Time!

Month01	Month02	Month03
2Q	3Q	4Q

1. Join our pre-launch  
IdeaSuccessCommunity.com



Sylvia Henderson

Sylvia@SpringboardTraining.com



2. Register & attend  
April 16, 2013 Intensive  
<http://bit.ly/register-overthink>



A half-baked idea is okay  
as long as it's in the oven.

*~Author Unknown*