

Hey, That's
My Idea!

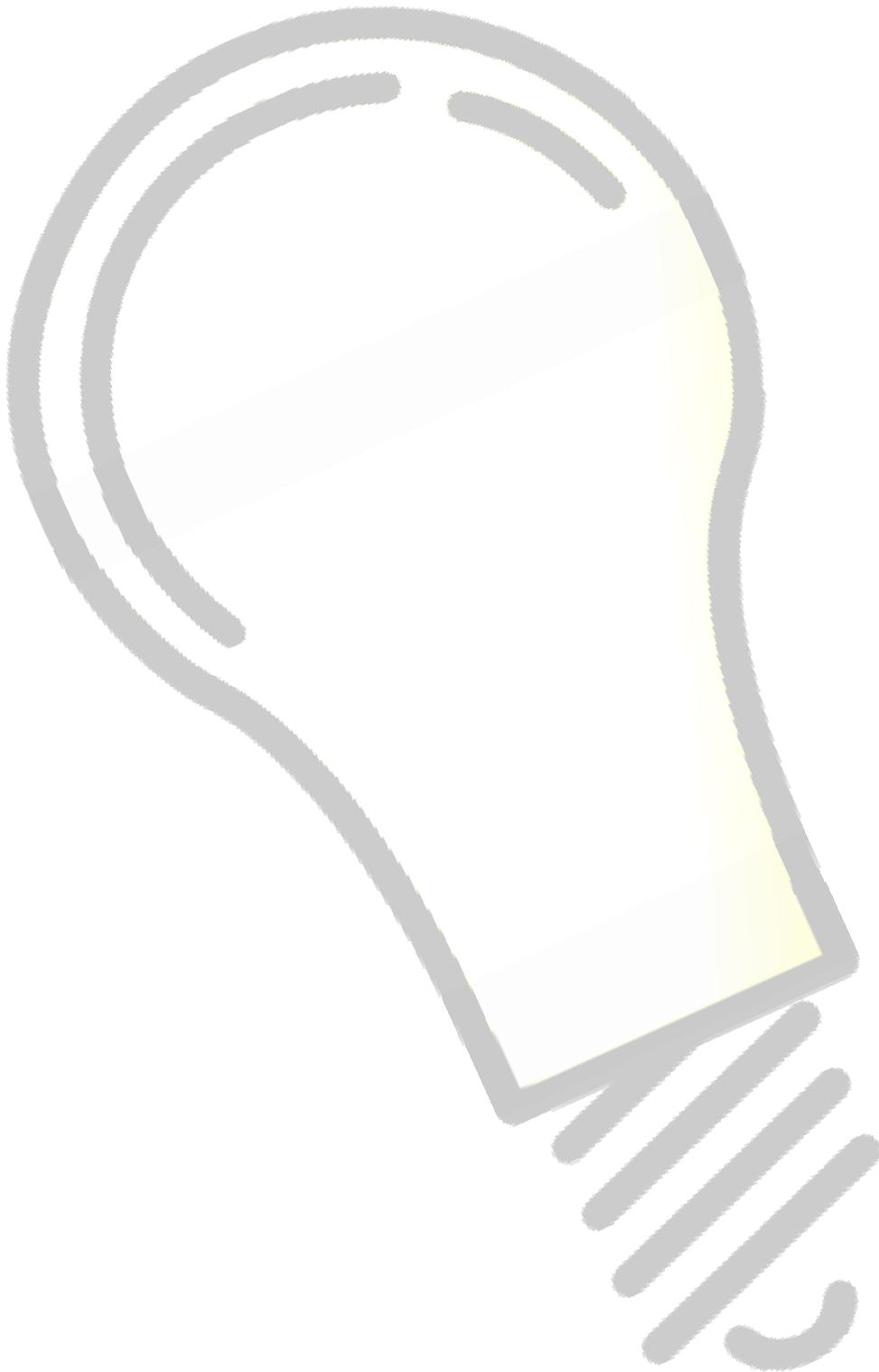


MY JOURNAL

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Related materials:

- Book: *Hey, That's My Idea! How to Speak Up and Get Recognized for What You Know and Think.*
Author: Sylvia Henderson. Publisher: V-Twin Press.
ISBN #978-1-932197-32-7.
- Self-Study eCourse: *Hey, That's My Idea!*



Work with a trusted partner.





What's in it for me?

“Begin with the end in mind.”
~ Steven Covey, *7 Habits of Highly Successful People*

End result:



Intellectual Property Protection Notes

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-
-

Why?

Why?

WHY?

And?

So?

Why?

WHY?

Implications?

WORLD OF IDEAS



	A1	A2	A	A	A
P1					
P2					
P3					
P4					
P5					
P6					
P					
P					
P					

Instructions: Note the attributes of your idea in the column headings (Ax). Then note everything you can come up with about each attribute in their respective columns. Make one note per row (Px).

A3 | P4

A1 | P3

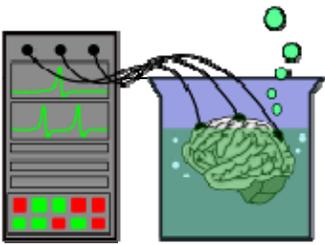
A5 | P9

A4 | P6

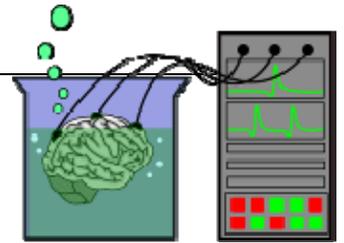
Instructions: Play with combinations of the attribute notes and see what sparks variations and new aspects of your idea.

Pros +

Cons -



Mind



Map

To-Do List

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-
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-
-



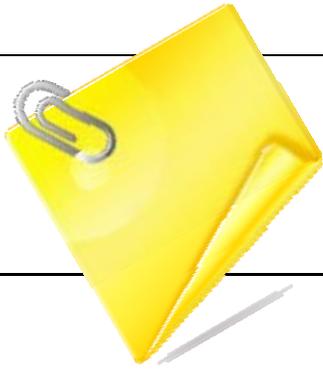
Dreamer

Realist



Critic

Instructions: Write your idea in the center box. Then reframe your idea from the perspective of the roles in the outer boxes. Add your own additional role in the lower right box based on the audience you will face when you present your idea.



Instructions: Get a package of note sheets
Fill these two pages with notes as you think of them.
You can transfer your notes to an outline to begin

with sticky backings (Post-It™-type).

Rearrange individual note sheets and save the rearrangements here.
organizing to communicate and present your idea.

	
S	substitute – components materials people
C	combine – mix combine with other assemblies or services integrate
A	adapt – alter change function use part of another element
M	modify – increase or reduce scale change shape modify attributes
P	put to another use
E	eliminate – remove elements simplify reduce to core functionality
R	reverse – turn inside out; upside down reverse order from end to start

Outline

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Drill-Down Instructions: Take your idea and expand your idea into 3 parts. Then add detail to those parts. This exercise helps you



Storyboard – sketch your idea and progression.

What:	By (When):	<input type="checkbox"/>
	Why:	
Want / Need:	Who:	
Whoa!		

What:	By (When):	<input type="checkbox"/>
	Why:	
Want / Need:	Who:	
Whoa!		

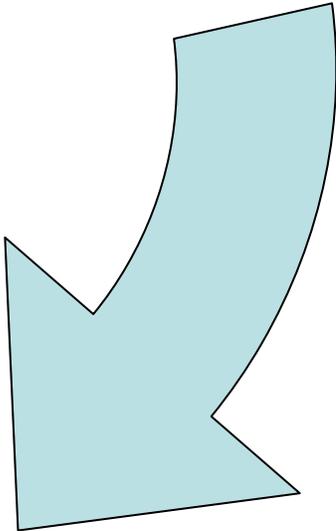
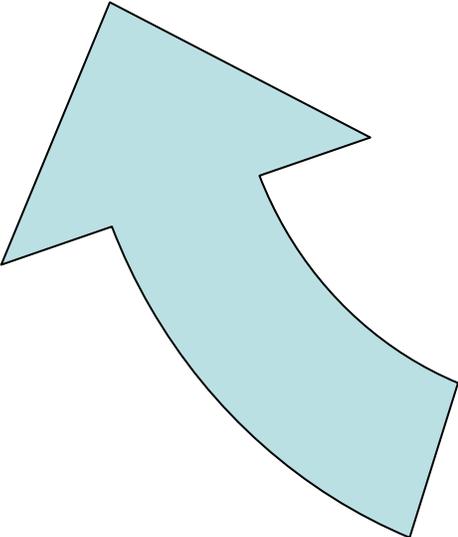
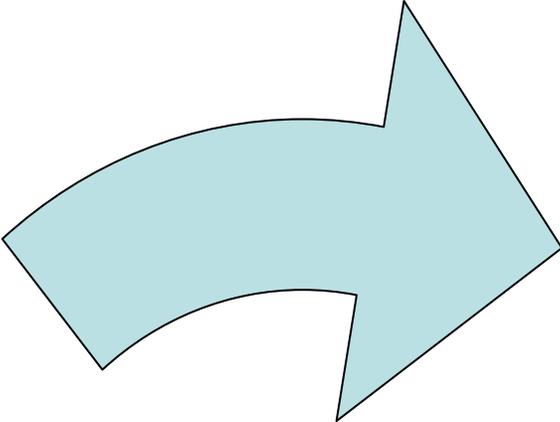
What:	By (When):	<input type="checkbox"/>
	Why:	
Want / Need:	Who:	
Whoa!		

What:	By (When):	<input type="checkbox"/>
	Why:	
Want / Need:	Who:	
Whoa!		

This is a contract with myself. It is the most binding contract of all!

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Evaluation Loop





You have permission to print
this document as many times
as you need to do so.
Capture all your ideas.
Help your team members
capture all of theirs.

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