

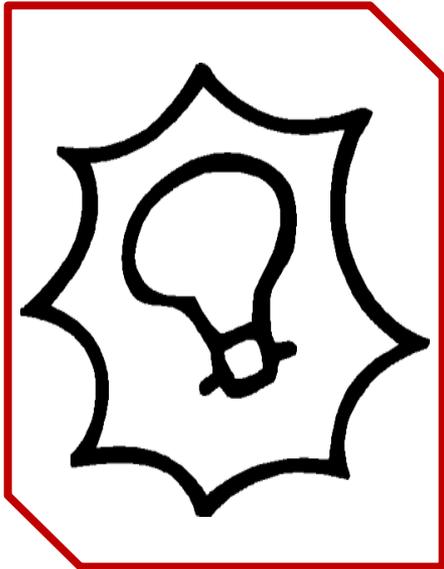
New Revenue, New Ideas



*Convert Your
Concepts*

to Cash

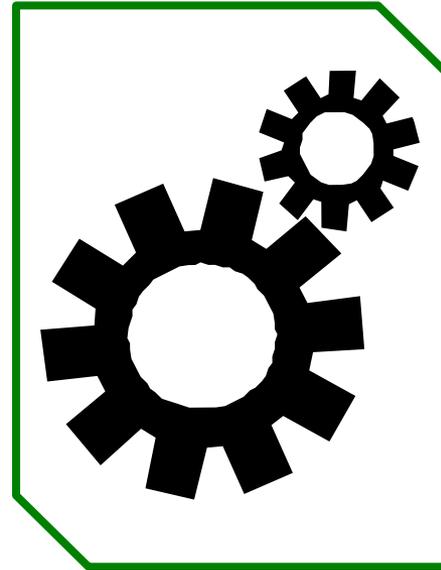




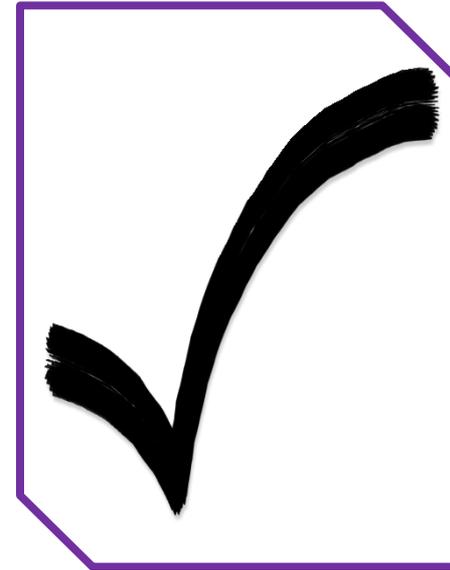
Clarity



Strategy

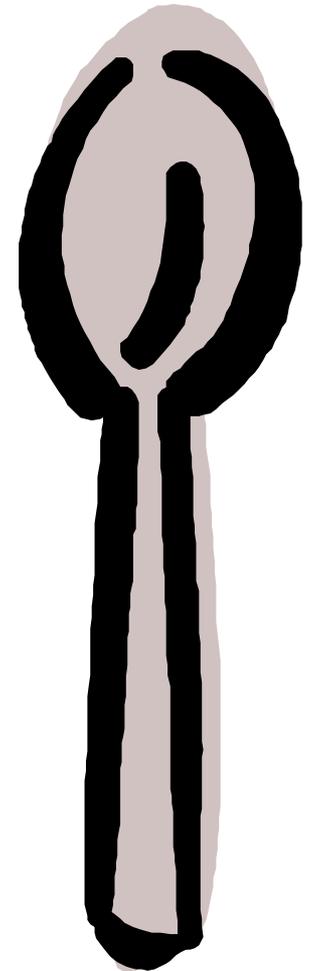
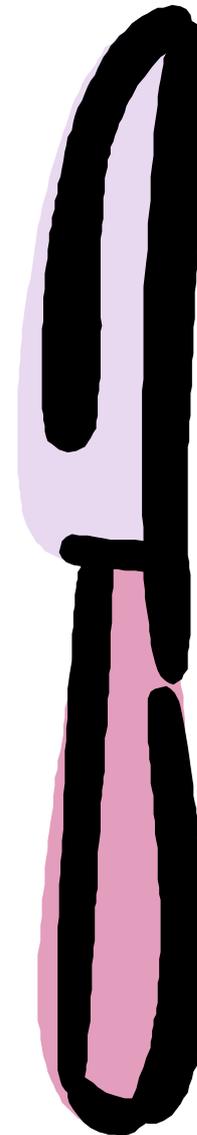
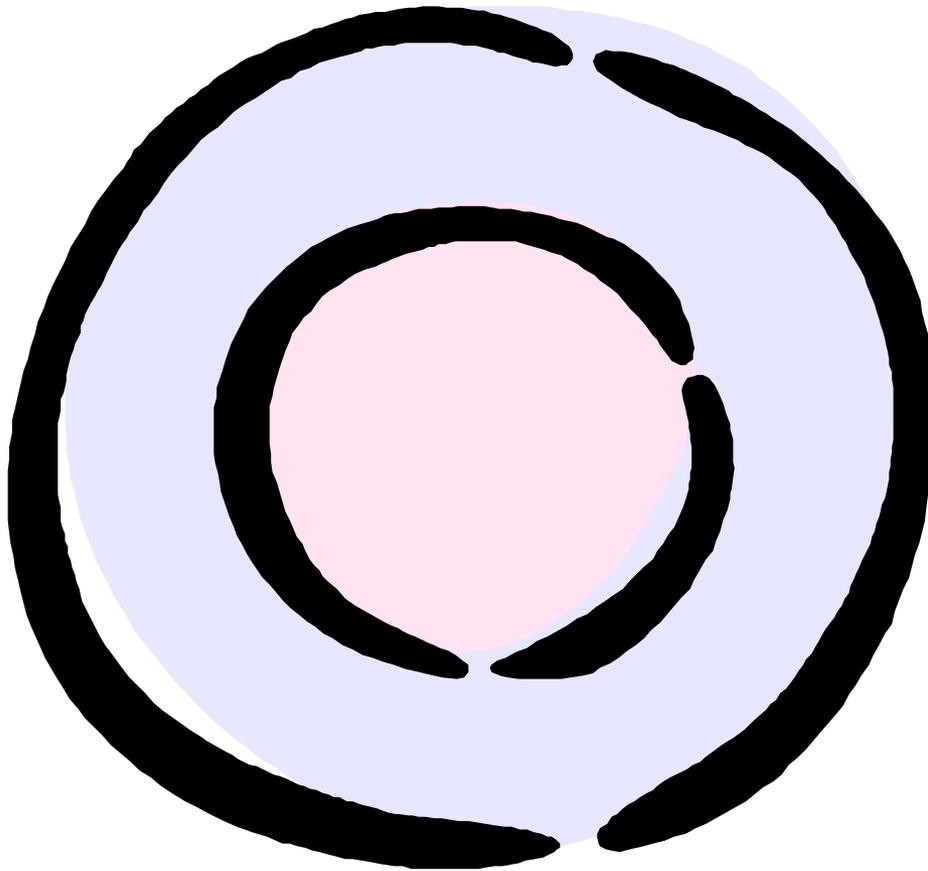
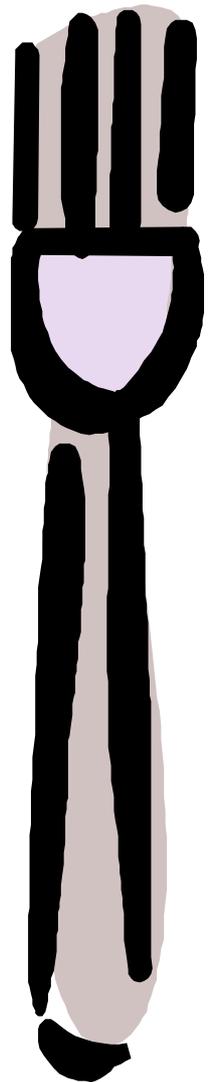


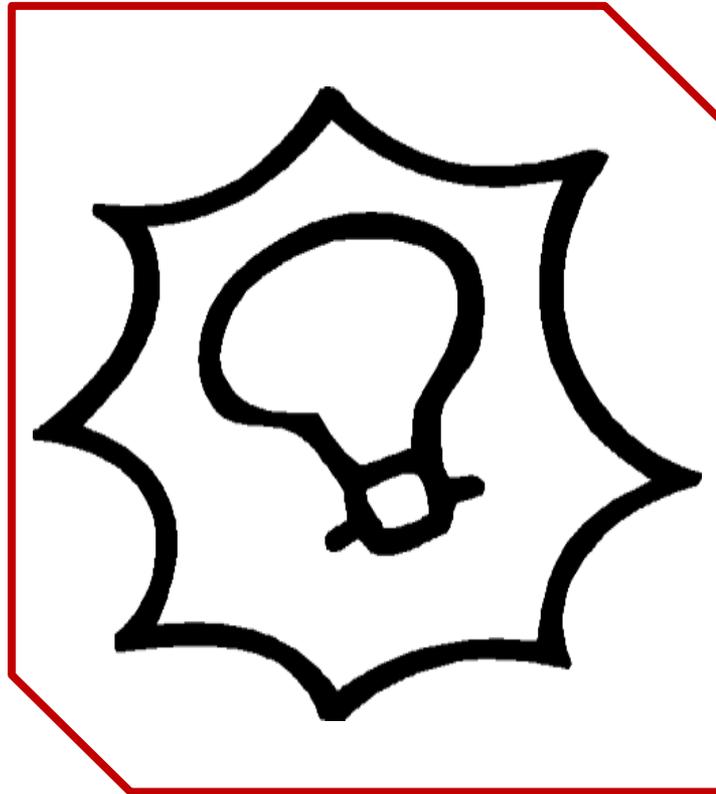
Action



Accountability







Clarity



Why?



“An idea gets us interested,
but a dream gets us excited.”

~ David DeNotaris



Sylvia's Idea Story: Ketchup



Sylvia's Idea Story: Ketchup



“Ideas are like rabbits. You get a couple and learn how to handle them, and pretty soon you have a dozen.”

~ *John Steinbeck*



Photo by Jane Burton



“Money Idea”



Decisions!



Positives +

Negatives -

**Considerations /
Research**



PURPOSE

GOAL - DREAM




PASSION?




PASSION?



Situation - or - Idea	Strengths	Weaknesses
	Opportunities	Threats
Decision:		
Additional Notes:		





Give your ideas I·M·P·A·C·T.®



“An idea not coupled with action will never get any bigger than the brain cell it occupies.”

~ Arnold H. Glasgow





Initiate your idea

Mold your message

Plot your strategy

Attention...command it

Communicate for action

Terminate assertively





Capture them all!

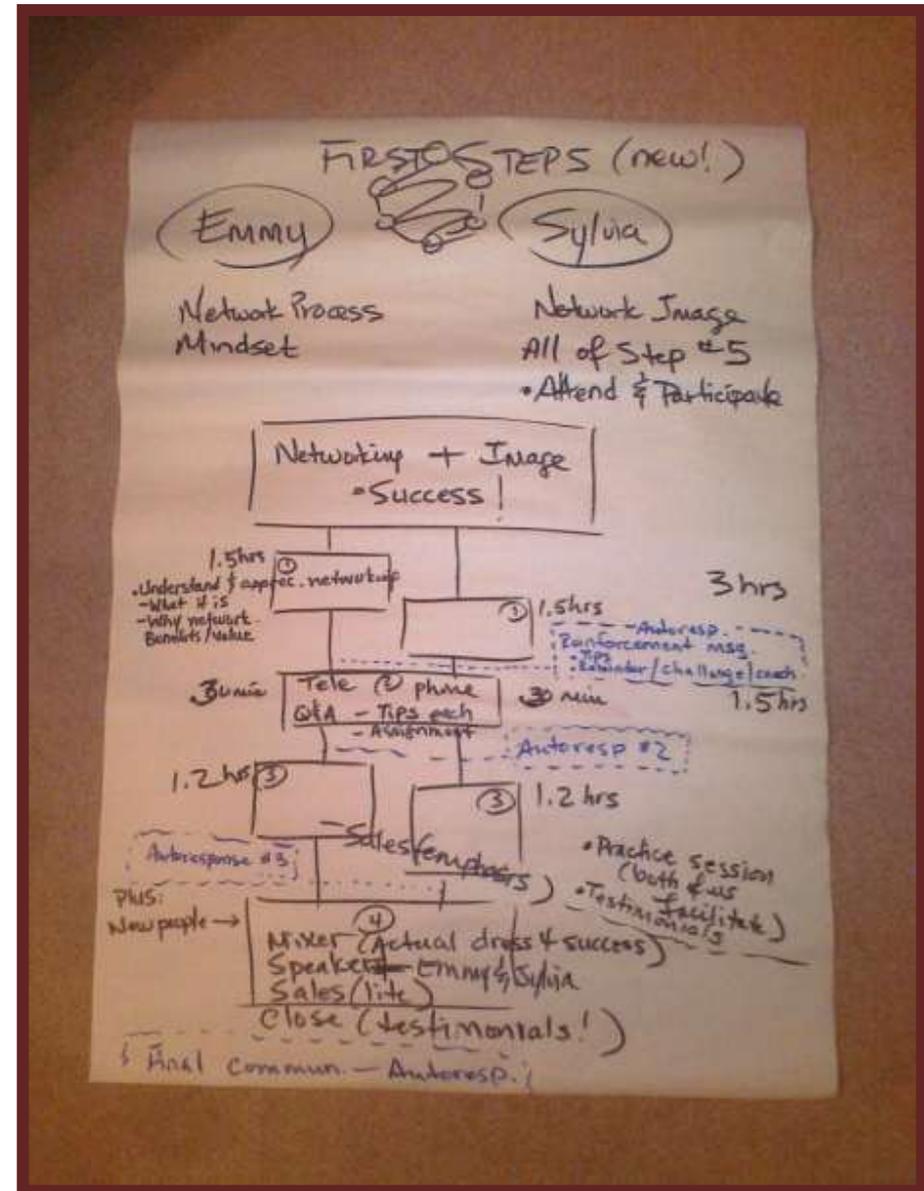


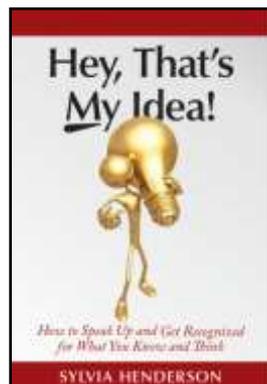
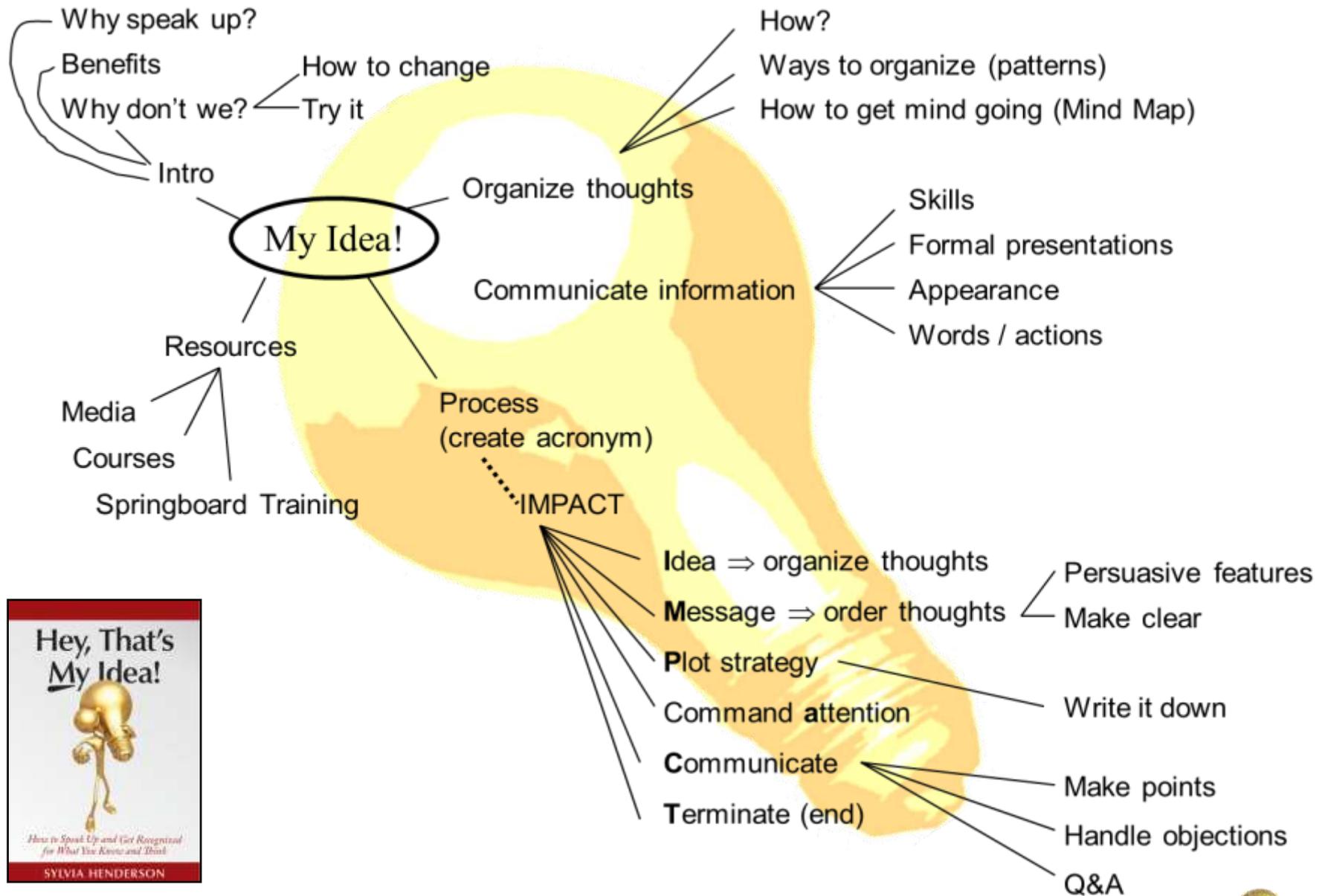
Blank slate
Notebook | journal
Note cards
“Sticky posts”
Mind map
Apps

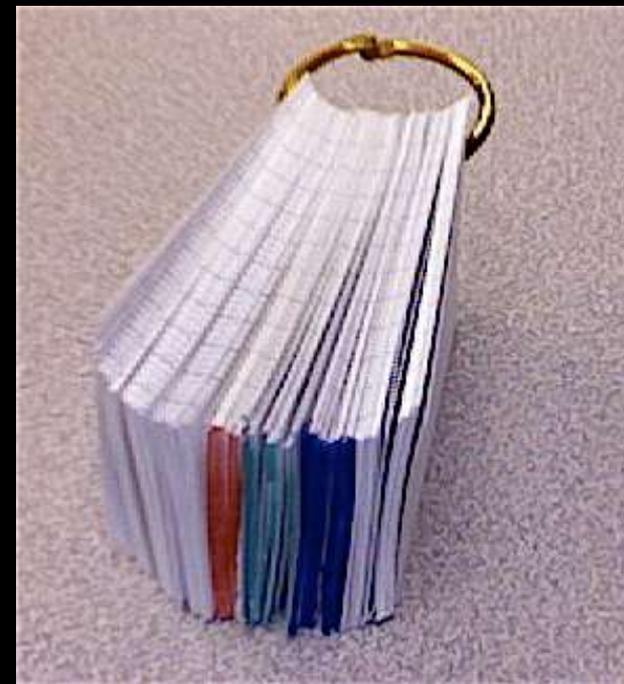
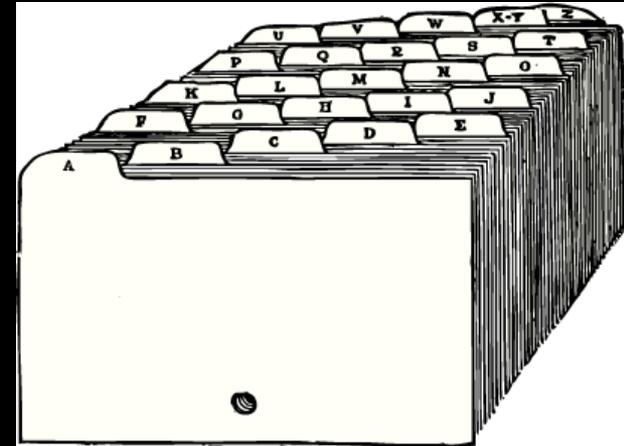
Suggestions?



Example: Started with a blank newsprint







Dollar store diamonds



Springboard Training - springboardtraining - Evernote

File Edit View Format Tools Help Sync Trunk New Note All Notes Share Print Delete Usage

Account Shared

Notes by Created Search

Created	Updated	Title	Notebook	Tags	Sync	Size
10/19/2009 6:48 PM	6/12/2011 2:06 PM	Welcome to Evernote	Springboard Training			5.9KB


EVERNOTE
 (Affiliate)

Welcome to Evernote Springboard Training

Created: 10/19/2009 6:48 PM Updated: 6/12/2011 2:06 PM

Click to set author... Santa Clara, California, United States Note history

www.evernote.com Click to add tag...

Welcome to Evernote

Use Evernote to save your ideas, things you see, and things you like. Then find them all on any computer or device you use.

A few simple ideas to get you started Click the link to install Evernote to your computer:



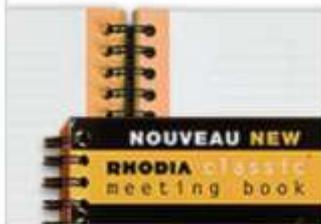
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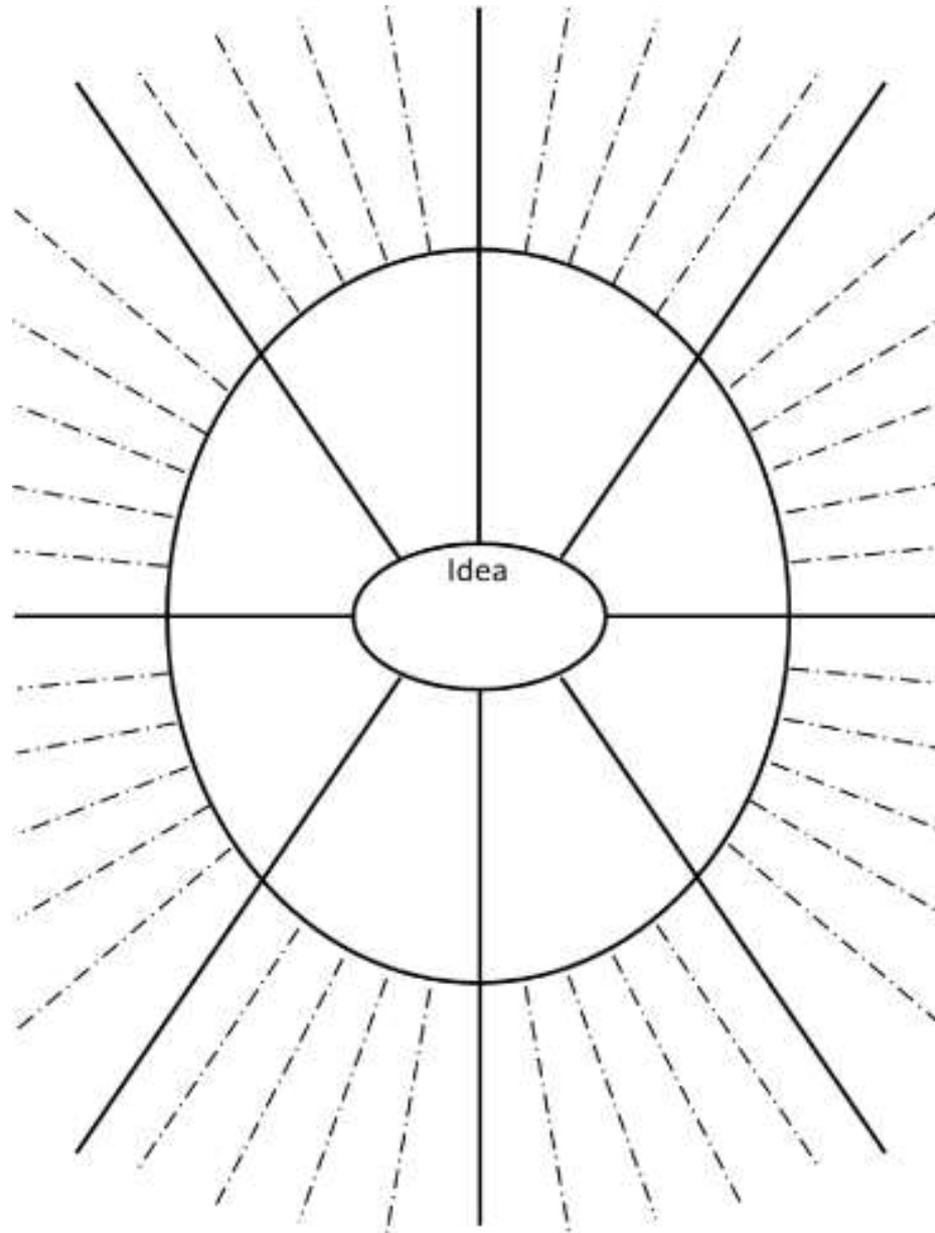
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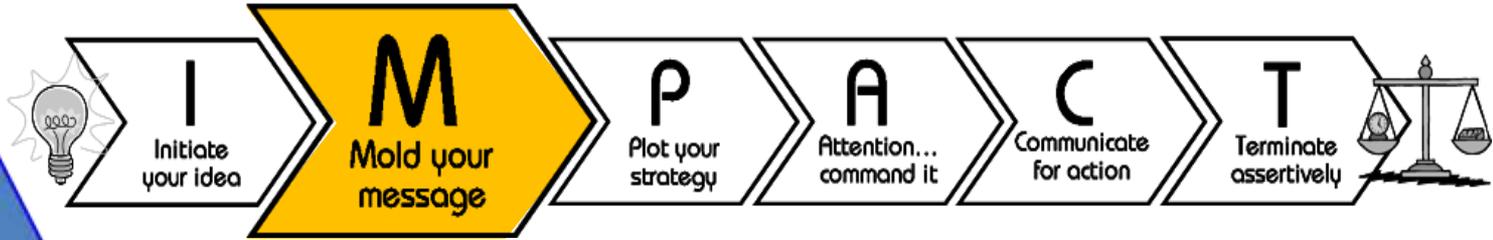




<i>What is it that bothers you about the situation you would like to change? Improve?</i>		<i>What resources for this idea do you already have?</i>	
<i>What are the costs/sacrifices involved in making your idea happen?</i>		<i>What is it that you want to eliminate or avoid in similar situations in the future?</i>	
<i>What is the timeframe for results?</i>	<i>Describe the situation sparking your thoughts.</i>		
<i>What are the costs of keeping your idea to yourself? Of allowing things to continue as they are?</i>		<i>What is it that you like about the situation that you'd like to expand on or repeat?</i>	
<i>Who will be affected?</i>		<i>What resources will you need to gather?</i>	







General to specific

Problem – solution

Chronological

Whole part whole

Logistical

Simple – complex

Cause – effect

Before and after





to do

- DEBATE ARCHITECTURE (MAGAZINE)
- STARTING POINTS (AND)
- POINTS (MAGAZINE (AND))
- COACHING (MAGAZINE)
- ONLINE (MAGAZINE)
- BUY-SELL (MAGAZINE)
- BUY-SELL (MAGAZINE)
- BUY-SELL (MAGAZINE)
- BUY-SELL (MAGAZINE)

Compare

- Points
- Matched

Pending Activities

- 1- Score
- What are the main structures & processes
- Refined manual (instructions to manual / problem)
- Refined manual

DETAILS!

Focus

Grid of yellow sticky notes under the 'Focus' header, organized into columns and rows.

Process Methodology

Grid of pink sticky notes under the 'Process Methodology' header, organized into columns and rows.

To Do

Grid of yellow sticky notes under the 'To Do' header, organized into columns and rows.

STATUS

Grid of yellow sticky notes under the 'STATUS' header, organized into columns and rows.

Suggestions / Outros

Grid of yellow sticky notes under the 'Suggestions / Outros' header, organized into columns and rows.



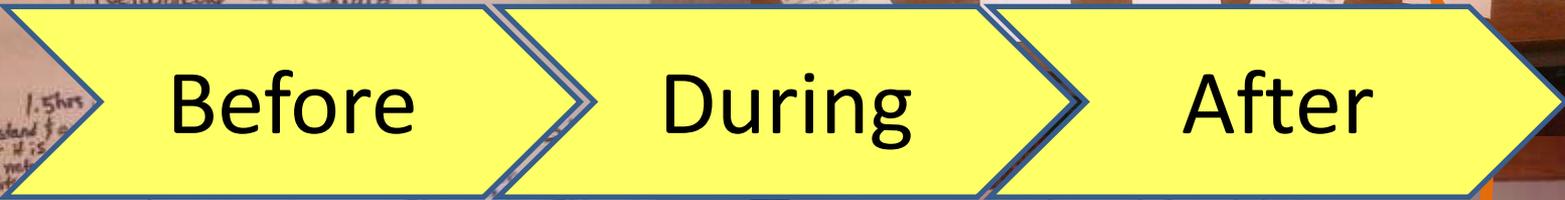
Example: "Sticky paper" notes



1

2

3



Example:
Sylvia & Emmy

FIRST STEPS (new!)

Emmy Sylvia

Network Process Mindset

Work Image

all of Step #5

- Attend & Participate

Networking + Image

1.5 hrs

- Understand for
- What # 5
- Why not
- Benefits

3 min

Tele @ phone

Q&A - Tips each

- Assignment

3 min

Reminder/Challenge/Coach

1.5 hrs

Autoresp #2

1.2 hrs

1.2 hrs

Autoresponse #3

Salesfundos

- Practice session (both of us)
- Testing

PLUS:

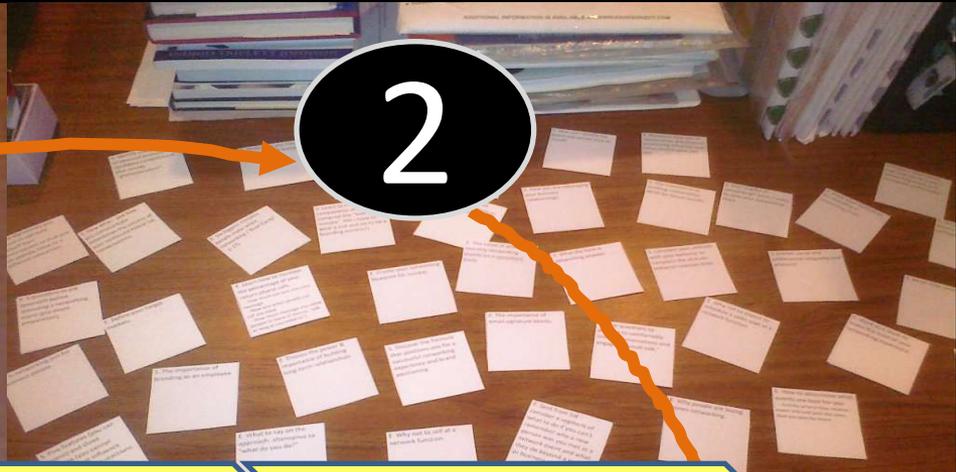
New people →

Mixer (Actual dress & Speaker - Emmy)

Sales/lite

Close (destin)

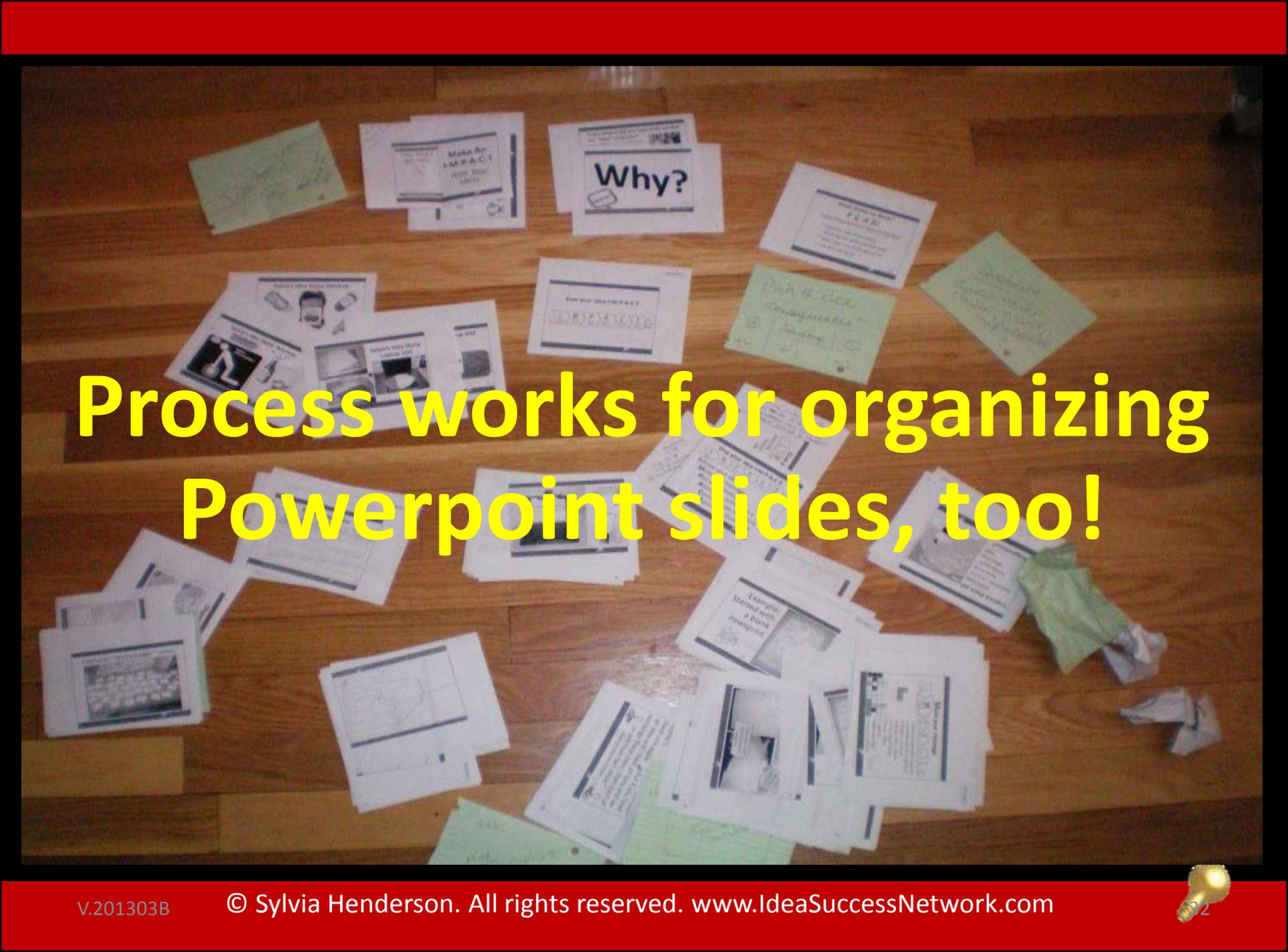
Final Commun. - Autoresp



Networks Events - Internal & Public

BEFORE DURING AFTER



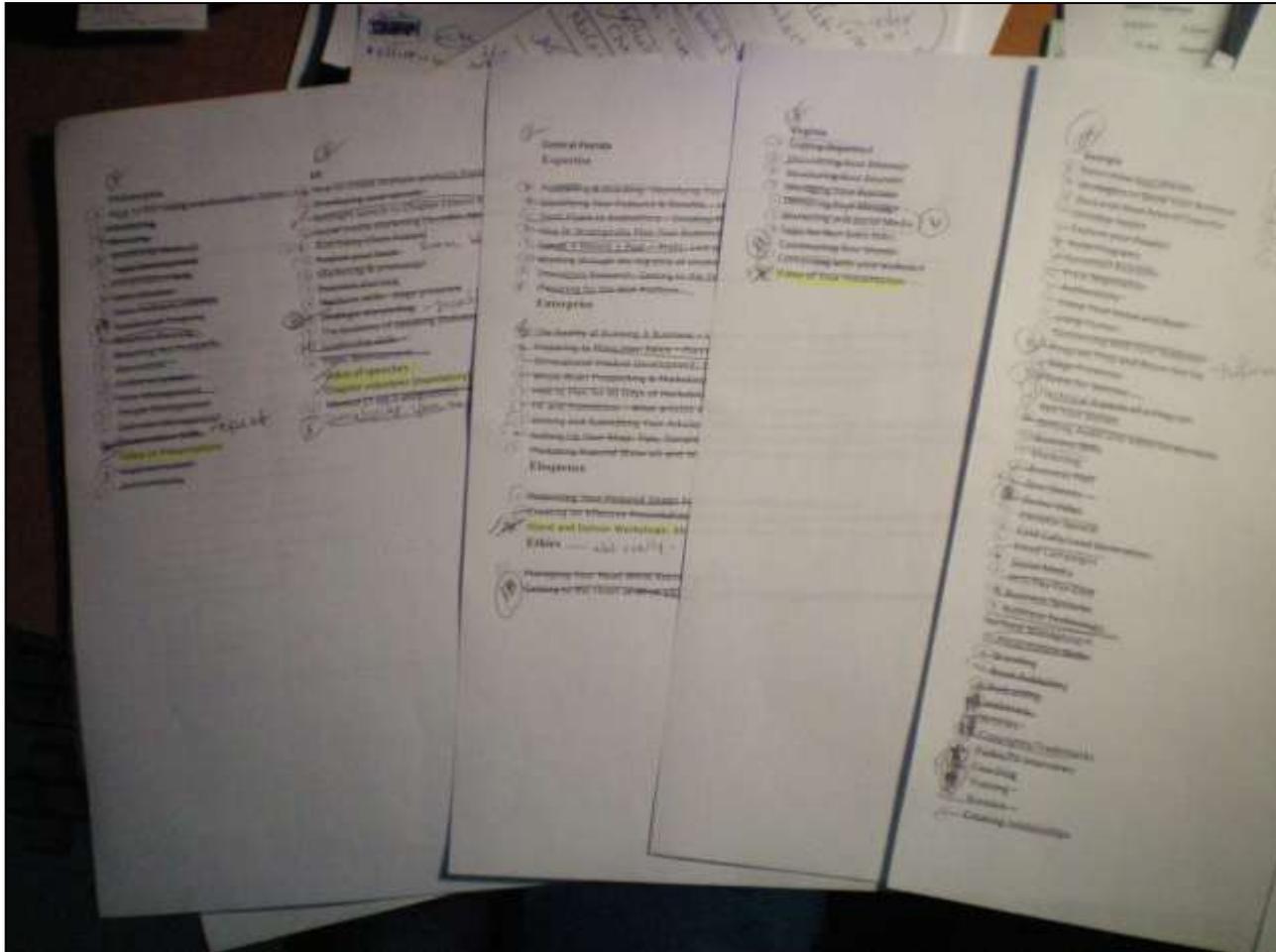


Process works for organizing
Powerpoint slides, too!



Example: Organizing data

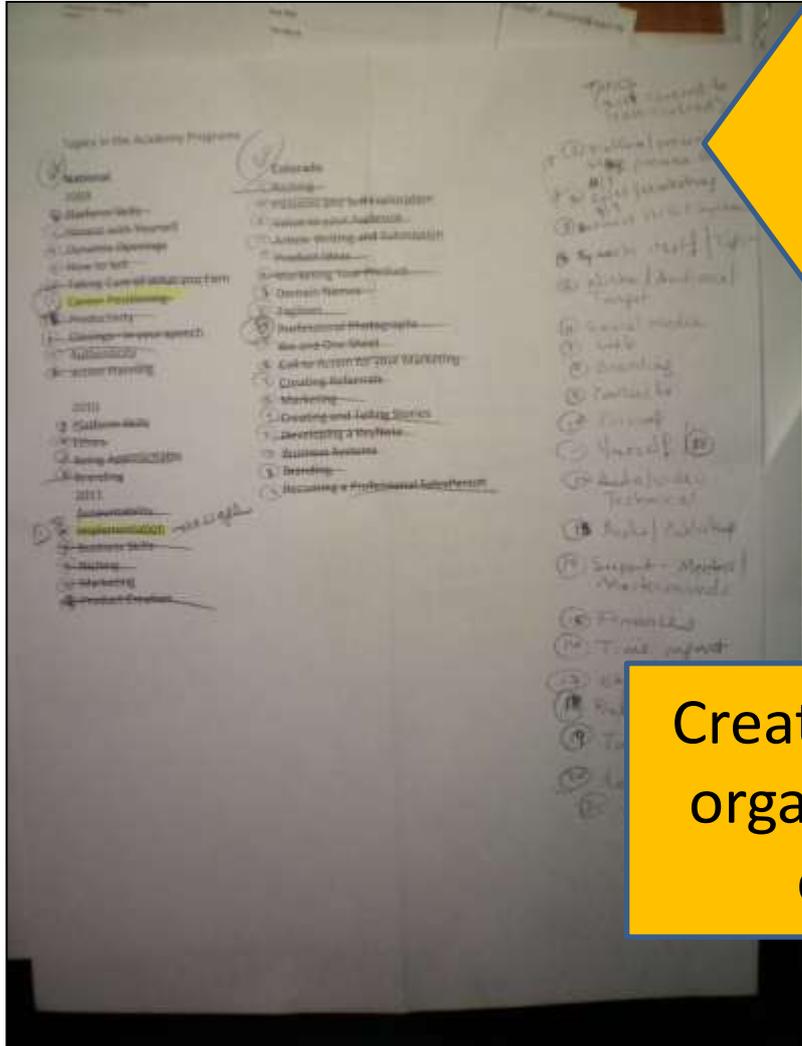
From survey responses to action report



Printout
from Excel
spreadsheet
survey tally

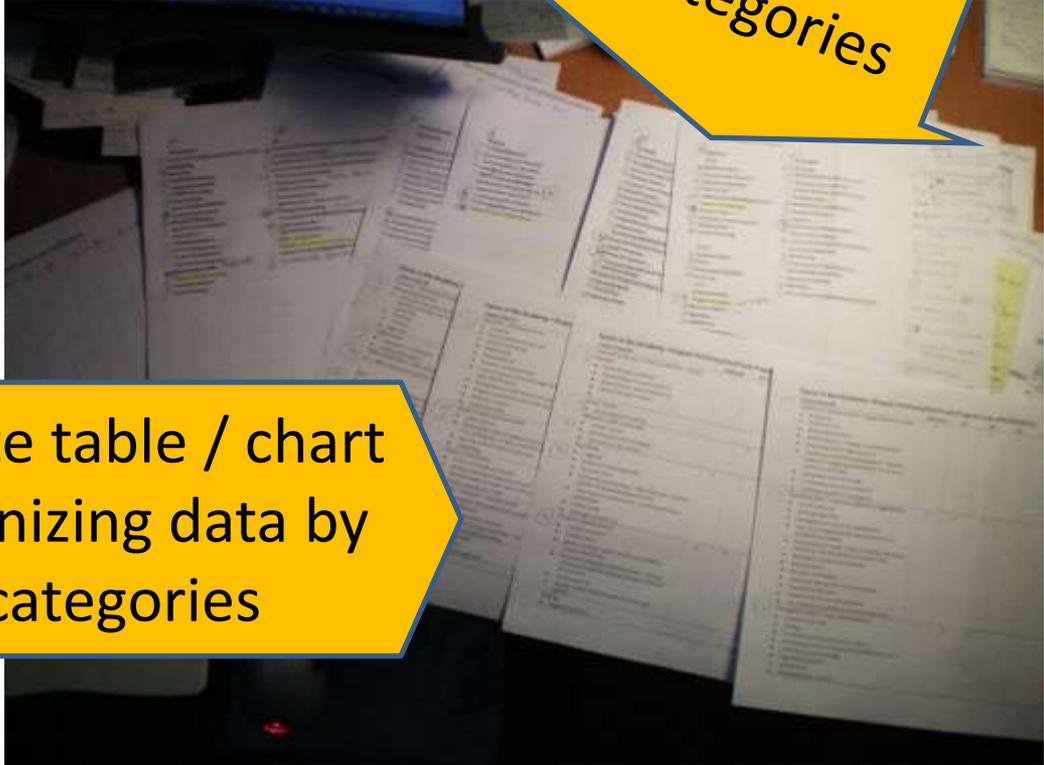


Example: Organizing data (continued)



Determine patterns
(Top 20 categories)

Identify patterns = categories

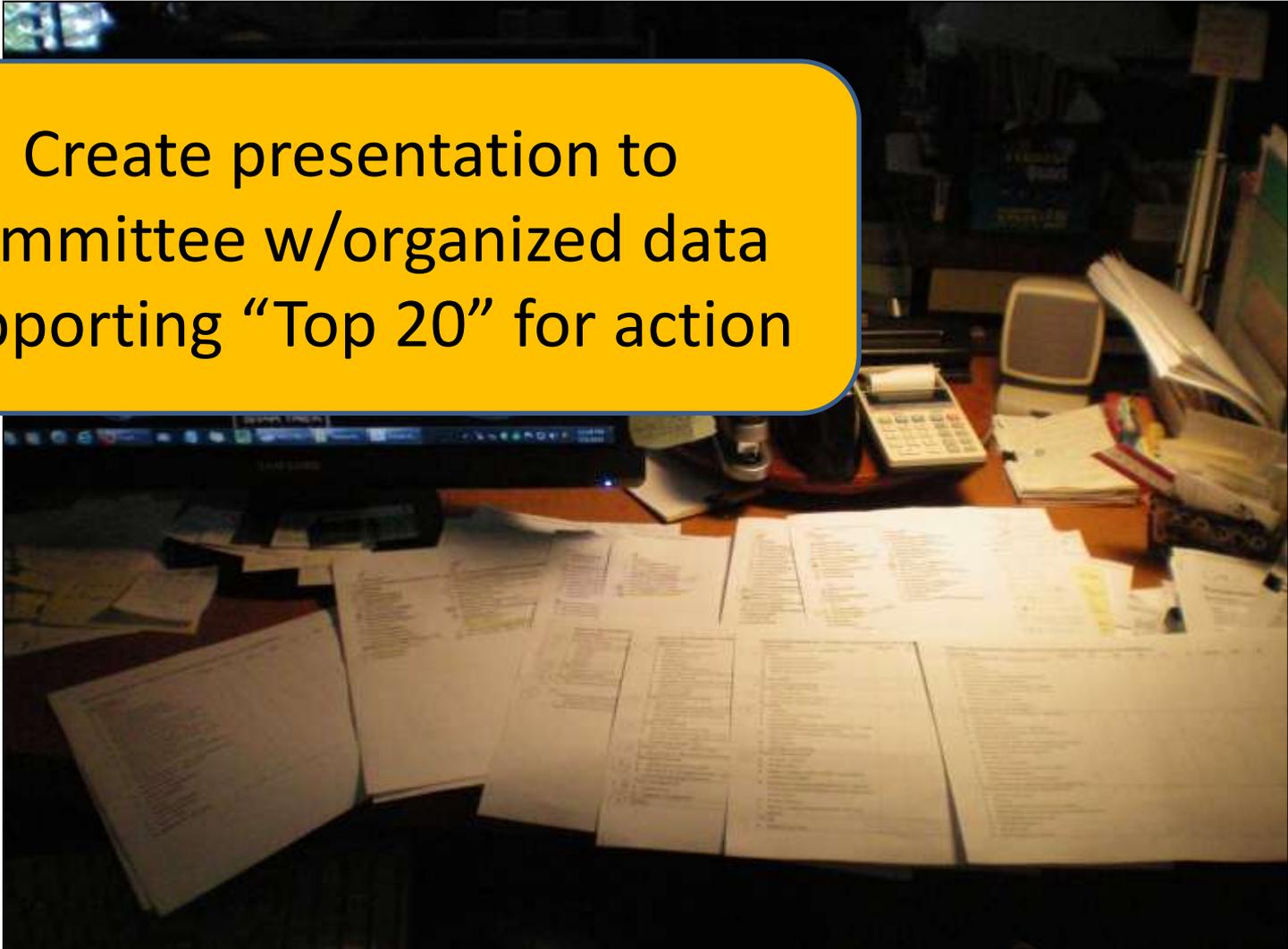


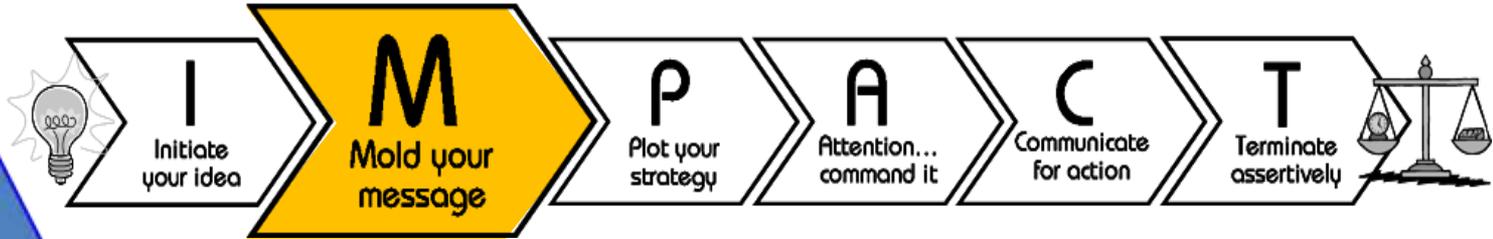
Create table / chart
organizing data by
categories



Example: Organizing data *(continued)*

Create presentation to committee w/organized data supporting “Top 20” for action





General to specific

Problem – solution

Chronological

Whole part whole

Logistical

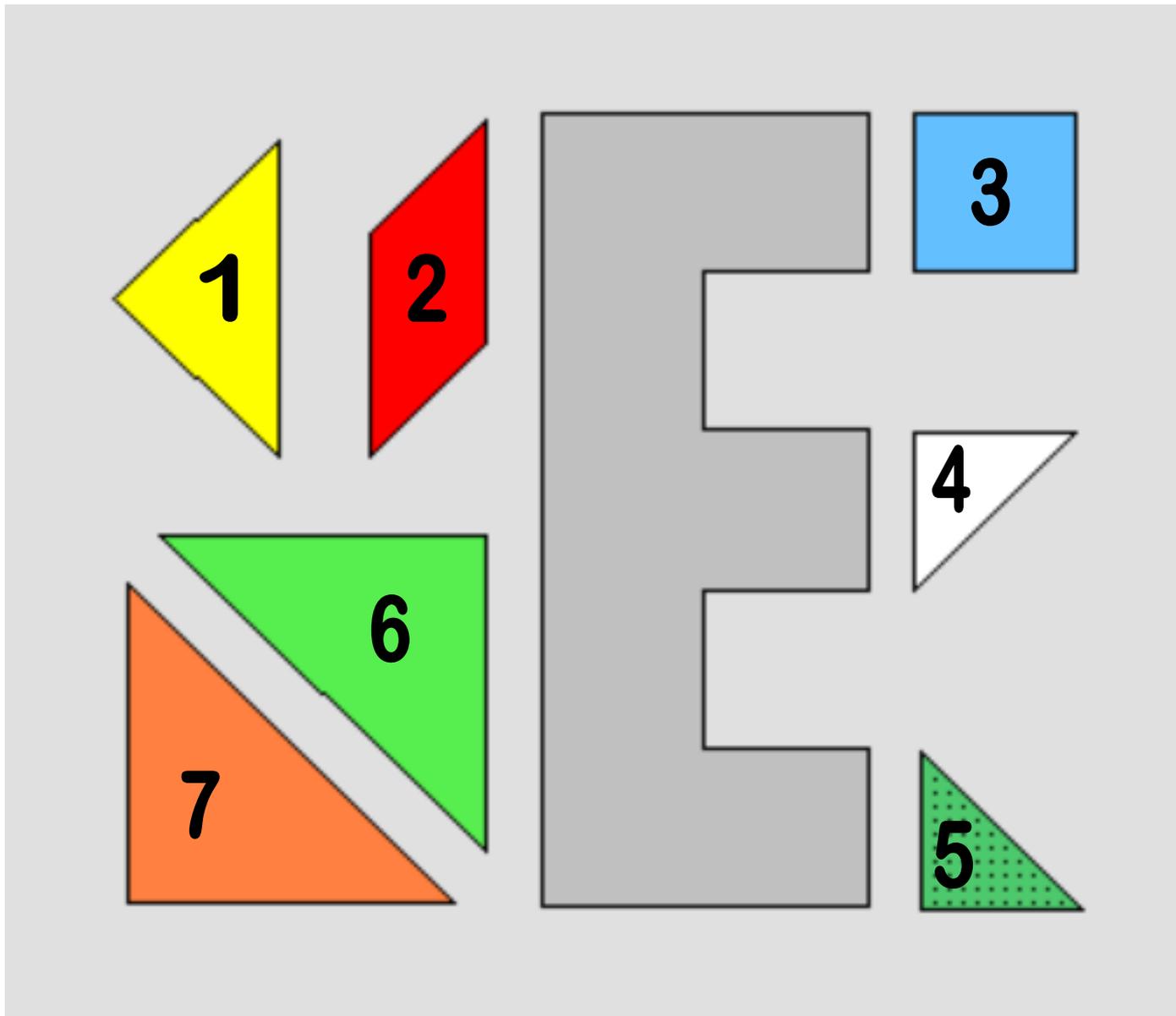
Simple – complex

Cause – effect

Before and after











Power of Collaboration!

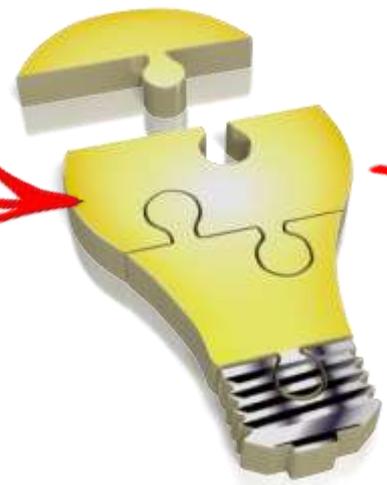






Strategy



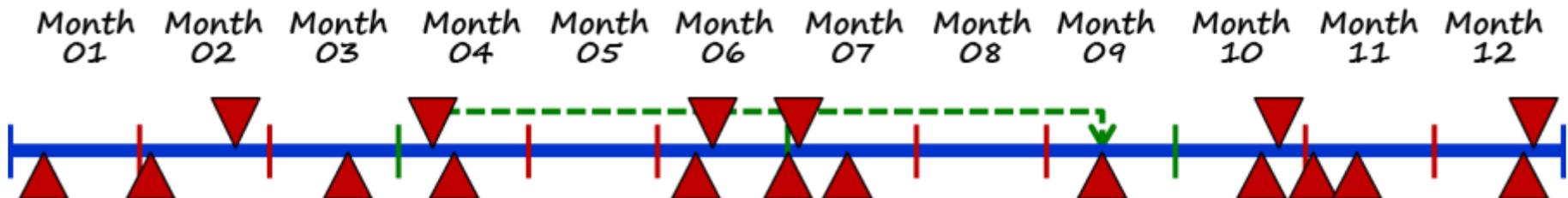




1. Worksheet

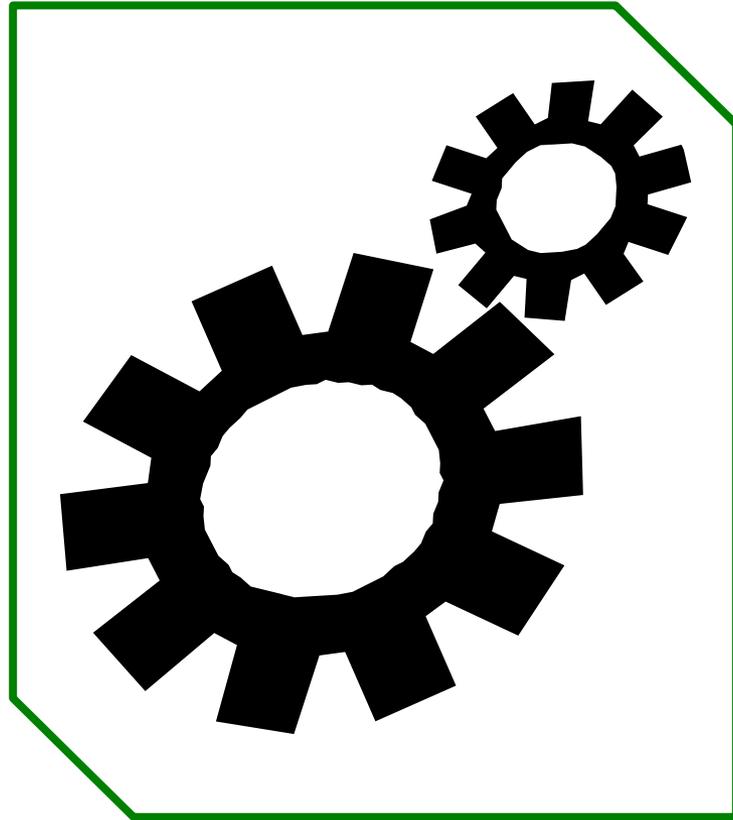
2. Project Log

3. Calendars / Timelines



What	Who	By When	Resources / Dependencies	X
<p>Example: Create a model to demonstrate concept.</p>	<p>SH</p>	<p>yyyy-mm-dd</p>	<ul style="list-style-type: none"> • Raw materials • Diagram (on napkin from meeting w/PH) • GF available by phone for ???s 	
<h1>Project Log</h1>				
<div style="border: 2px solid blue; border-radius: 50%; padding: 20px; display: inline-block;"> <h2 style="color: yellow;">Keep track!</h2> </div>				





Action





I
Initiate
your idea

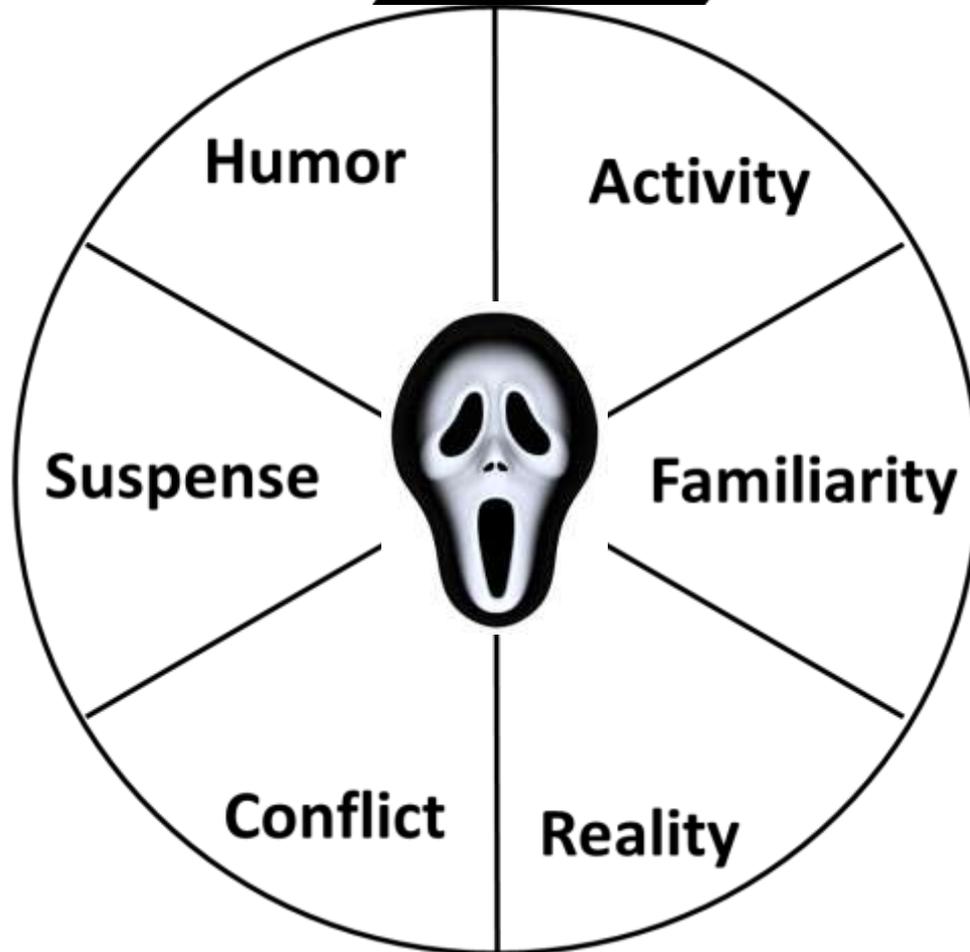
M
Mold your
message

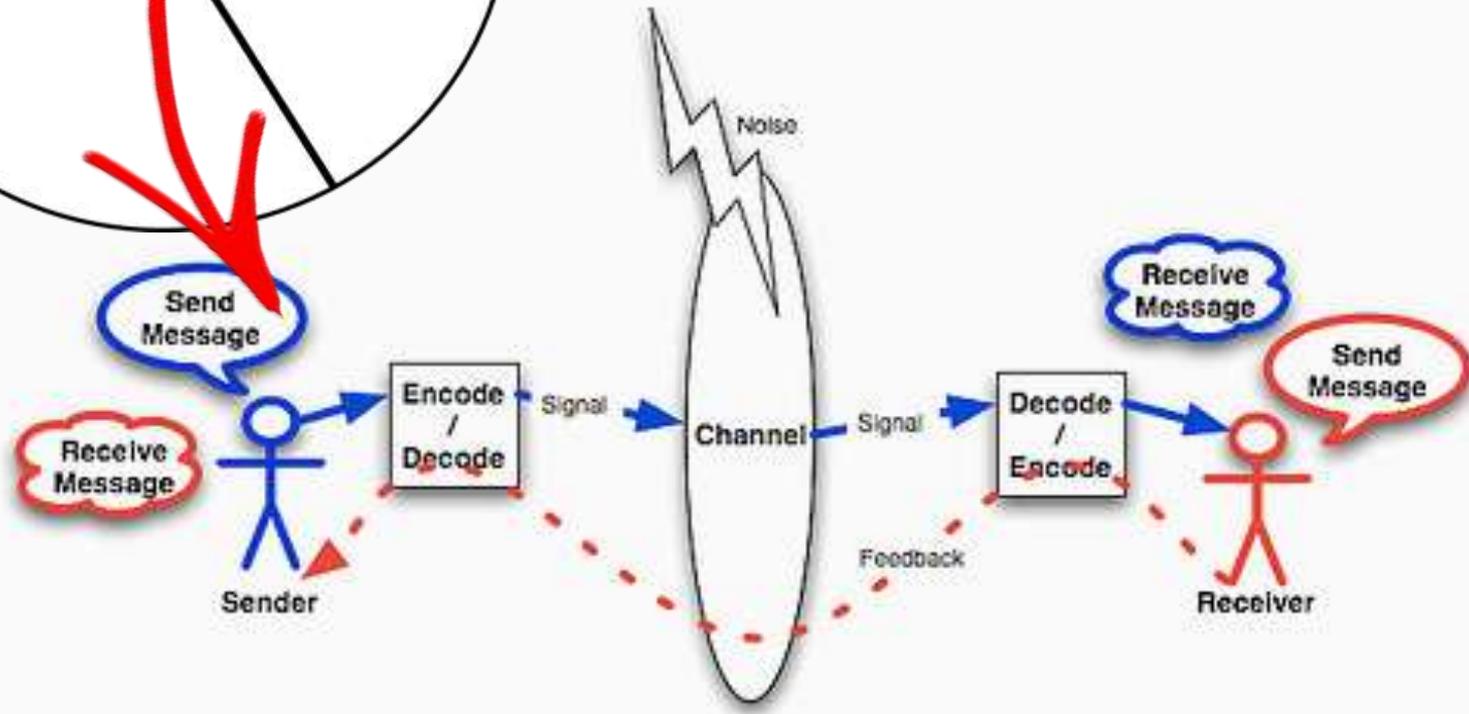
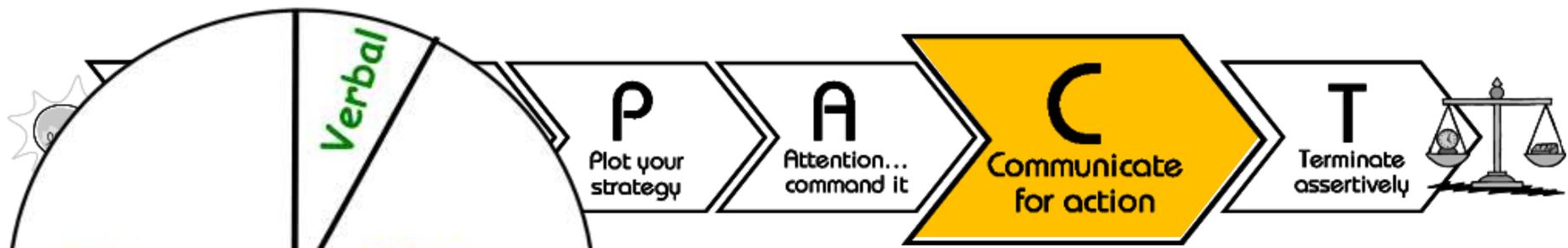
P
Plot your
strategy

A
Attention...
command it

C
Communicate
for action

T
Terminate
assertively





Public



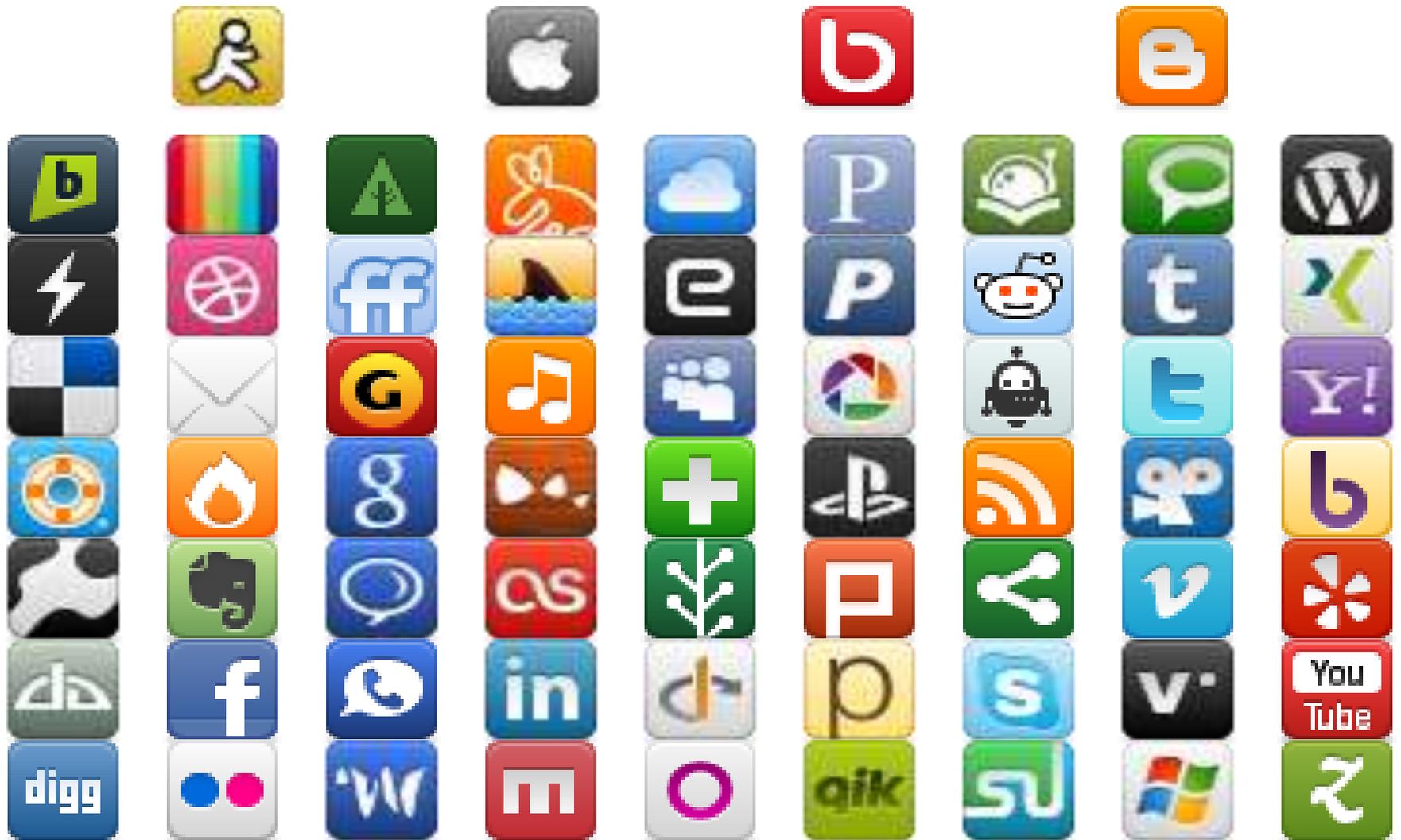
Speaking



Horror movie tonight!
Show starts at
8:00PM promptly.



Communications – Viral





I
Initiate
your idea

M
Mold your
message

P
Plot your
strategy

A
Attention...
command it

C
Communicate
for action

T
Terminate
assertively



Give your idea I·M·P·A·C·T



Initiate your idea

Mold your message

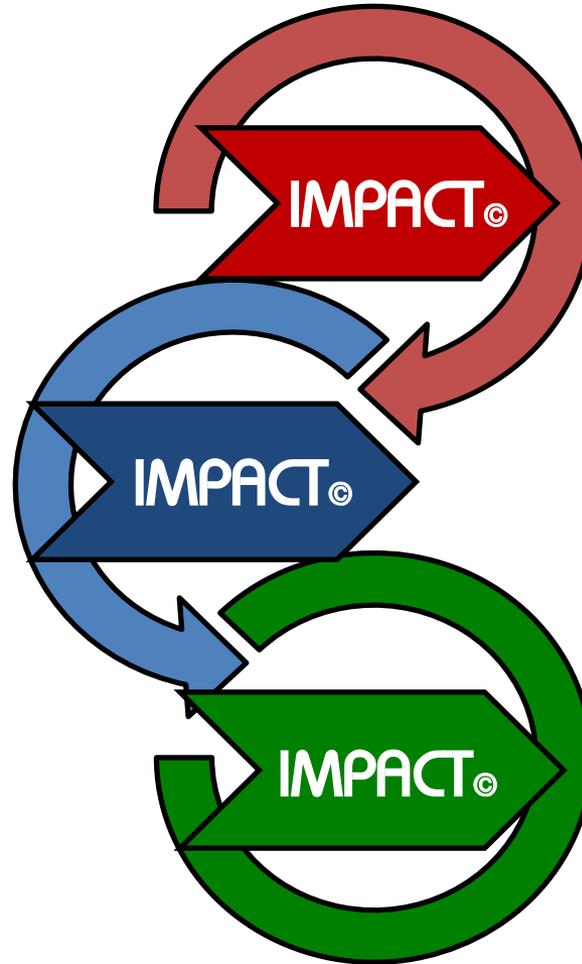
Plot your strategy

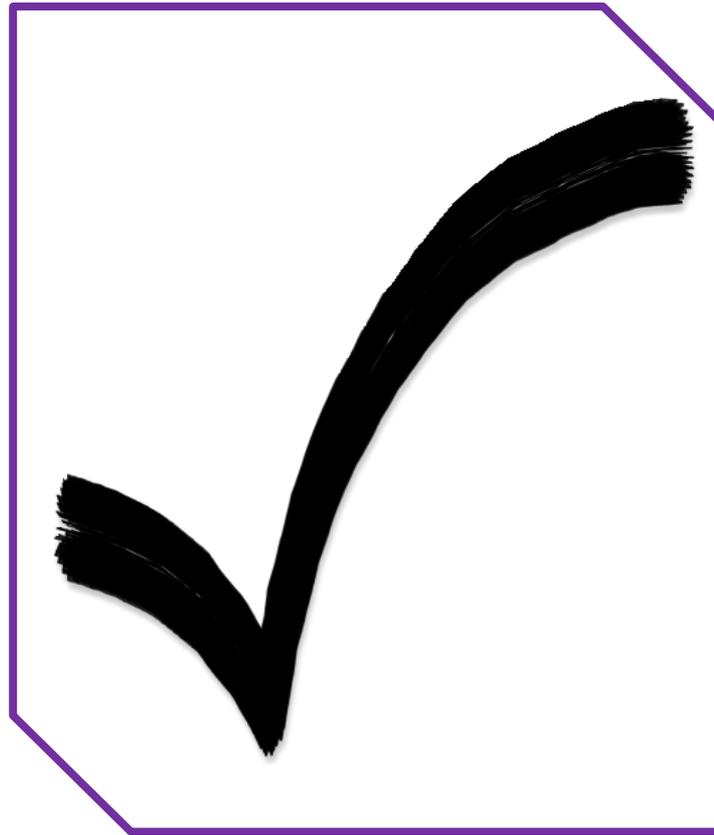
Attention...command it

Communicate for action

Terminate assertively







Accountability

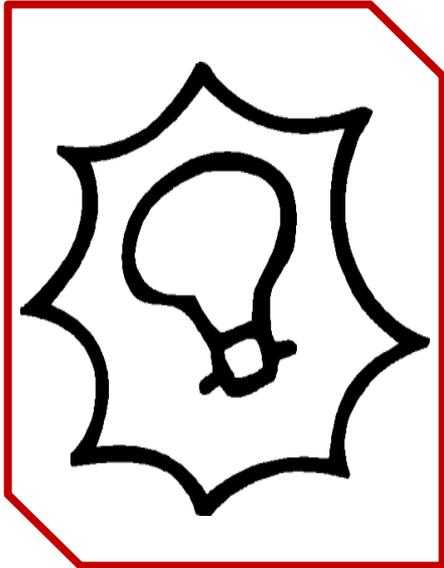


Collaborative Discovery & Accountability



- 💡 Coaching / advisory services
- 💡 Virtual seminars
- 💡 Workshops
- 💡 Idea Success Summit[®]
- 💡 Idea Success Labs[®]
 - With thought leaders + Individual "Success Strategy Spotlights[®]"
- 💡 Keynote speaking
- 💡 Strategy & accountability sessions
- 💡 eZine
- 💡 More!

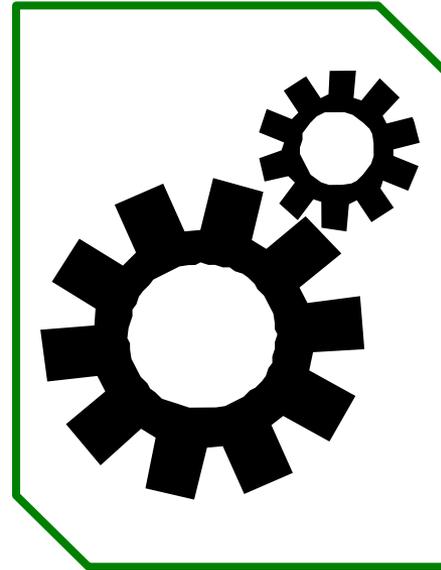




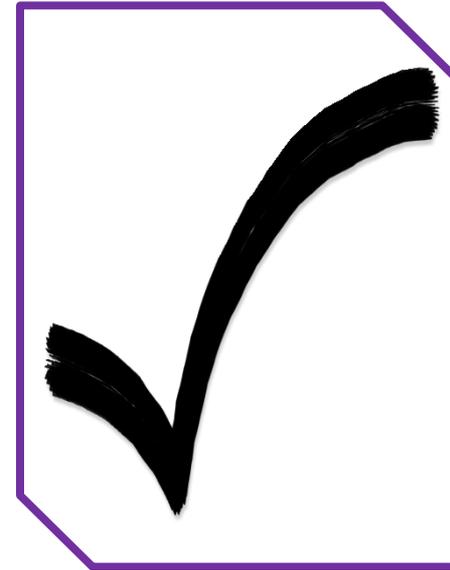
Clarity



Strategy



Action



Accountability



"I want to
join in *the*
community!"

IdeaSuccessCommunity.com

Sylvia Henderson

www.IdeaSuccessNetwork.com

E-mail: Sylvia@SpringboardTraining.com

Phone: 301-260-1538



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Hey, That's
My Idea!



Imagin
have -
life -
more

(c) you
ss and
ment
more

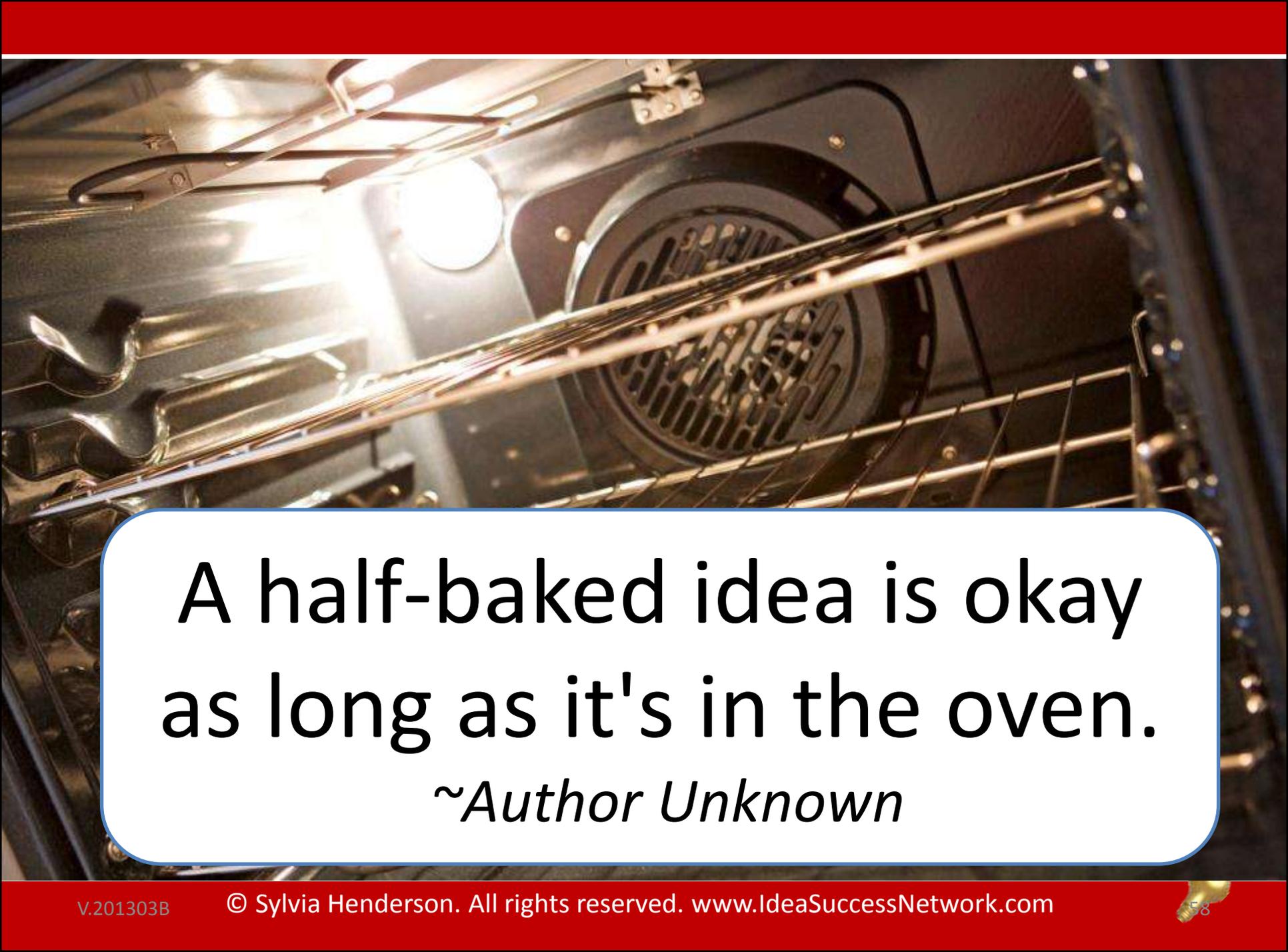
How to Spot Us and Get Recognized
for What You Know and Think

SYLVIA HENDERSON

1.

2.





A half-baked idea is okay
as long as it's in the oven.

~Author Unknown